



NEWS RELEASE

Tennant Company to Webcast Its Presentation at the Jefferies 2013 Global Industrial and A&D Conference

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Company Stands Behind Its Chemical-free ec-H₂O™ Technology

MINNEAPOLIS--(BUSINESS WIRE)--Sep. 20, 2013-- Tennant Company (NYSE: TNC), a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world said today that it has withdrawn its appeal of the June 2013 German court decision in Kärcher's lawsuit regarding the wording used in advertisements of Tennant Company's proprietary ec-H₂O™ technology, a chemical-free cleaning technology based on the well-known process of electrolysis.

"Tennant Company has not altered its position that the decision of the German court is, respectfully, based on incomplete and inaccurate information," said Heidi Wilson, Tennant Company General Counsel and Secretary. "The withdrawal is for purely commercial reasons as the case was primarily about advertising claims that are no longer being used by Tennant," Wilson continued.

"Tennant maintains that the two laboratory bench tests performed by the court-appointed advisor were seriously flawed. The first test had no applicability to Tennant's ec-H₂O chemical-free technology as the test is typically used to measure properties in traditional chemical cleaners. The second bench test, which involved a soil of concentrated fats, has little correlation to cleaning with any scrubber-dryer, regardless of the cleaning solution being used," explained Wilson.

"There is no standard for performance testing in our industry. Real-world operation remains the test that truly matters and our customers are the true judges of performance," Wilson continued.

“Tennant customers who have chosen to effectively clean their facilities with reduced chemical usage are satisfied with the performance of ec-H2O. And for those who wish to see results for themselves, we invite them to a free demonstration of ec-H2O performance on their facility’s specific soils,” said Chris Killingstad, President and CEO of Tennant Company.

MINNEAPOLIS--(BUSINESS WIRE)--Aug. 6, 2013-- Tennant Company (NYSE: TNC) will provide an overview of the company, including its strategies for growth, at the Jefferies 2013 Global Industrial and A&D Conference in New York. Tom Paulson, vice president and chief financial officer, is scheduled to present on Tuesday, August 13, at 3:30 pm EDT.

Tennant’s presentation and slides will be available via webcast on Tennant’s website – www.tennantco.com – under Company, Investors, on the Investor Overview page. To listen to the call live on the web, go to www.tennantco.com at least 15 minutes before the scheduled start time and, if necessary, download and install audio software. A webcast replay will also be available at www.tennantco.com for two weeks after the webcast ends.

Company Profile

Minneapolis-based Tennant Company (NYSE: TNC) is a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; chemical-free and other sustainable cleaning technologies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most extensive in the industry. Tennant has manufacturing operations in Minneapolis, Minn.; Holland, Mich.; Louisville, Ky.; Uden, The Netherlands; the United Kingdom; São Paulo, Brazil; and Shanghai, China; and sells products directly in 15 countries and through distributors in more than 80 countries. For more information, visit www.tennantco.com.

Source: Tennant Company

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