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Malibu Launches The Surf Band: Take Command Of Your Wave

Our new Surf Band wrist remote gives you total control of your wave while you're surfing, allowing you to easily customize its size, length, shape, and speed.

LOUDON, Tenn., July 15, 2015 /PRNewswire/ -- Welcome to the future: make any wave you want—*while you surf it*. With the introduction of Malibu's exclusive, patented Surf Band, the world's number-one watersports boat changes the game yet again. Just strap the buoyant, hi-viz Surf Band to your wrist and tap its simple, intuitive interface to take command of all aspects of your endless wave, while Command Center alerts let the driver know what you're up to. If you're surfing, you're in control, remotely dialing in the perfect wave with our Surf Gate and Power Wedge II hydrofoil. Get inside the curl or hang back 20-plus feet. It's your wave; fine-tune it any way you want. And if you're wakeboarding, the Surf Band lets you take charge as well, controlling the Power Wedge II and your speed as you ride.

Like every innovation that makes up our peerless Integrated Surf Platform—from our model-specific performance hulls and our Quad Hard-Tank Ballast to our model-specific Surf Gates and our re-engineered Power Wedge II—the Surf Band is another Malibu first, designed and patented long before any imitation. Our unmatched focus and dedication to R&D continue to leave the competition far behind.

Malibu CEO Jack Springer is extremely excited to bring this fantastic new technology to surfers the world over. "For years, Malibu has led the towboat category globally, developing unprecedented innovations that change the industry for the better and get more and more people passionate about watersports," says Springer. "Several years ago, when we were first developing Surf Gate, we also developed and integrated the Surf Band technology to add another dimension to our total-package Integrated Surf Platform, giving what is truly the ultimate wakesurf experience to our customers, whether you're a seasoned pro or a kid just learning how to surf."

Malibu Pro Team rider and surf specialist Brian Grubb says, "Malibu builds everything with their eyes on the future. I never dreamed I'd be able to control the Power Wedge II to shape the wave and do transfers on my command from the wave. It puts all the control right at the rider's fingertips. I can do everything. It's truly awesome. One of the best parts about being on the Malibu Pro Team is knowing that every year Malibu is getting better, continuously innovating. That lets me continue to push wakeskating and boat surfing, and we evolve together. Malibu is leading every aspect of the industry as we look to tomorrow and the progression of watersports. The new Surf Band is just further proof that Malibu has the finest team of engineers out there."

Look for the Surf Band to make its debut at a dealer near you in August and in professional watersports competition at Malibu's final 2015 Evolution Pro event, in Houston October 2-3.

Ready to take command of your wave? The new Surf Band is available on all 2016 models as part of Malibu's Integrated Surf Platform (ISP). **VIDEO:** malibuboats.com/surfband

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ABOUT MALIBU: *Malibu Boats is the world's largest manufacturer of watersports towboats, known for leading the industry with major innovations, including the first onboard computer system in 1993, the ingenious Power Wedge hydrofoil in 2006 (completely redesigned in 2014), the industry's first wake-maximizing hull in 2000, and Surf Gate, the innovation that changed the face of wakesurfing forever, in 2012. Malibu markets the Wakesetter and Response models—as well as the Axis Wake Research brand—through a worldwide dealer network. With some 450 employees and three manufacturing facilities, in California, Tennessee, and Australia, Malibu builds boats to help you live a #lifewithoutlimits on the water. (NASDAQ: MBUU)*





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