



Media Contact:

Laurel Arendell
laurel.arendell@maverickboatgroup.com
(772) 465-0631 ext. 2135

FOR IMMEDIATE RELEASE

Maverick Boat Group Celebrates 40 Years of Crafting Exceptional Boats

Fort Pierce, FL - March 6, 2025 - Maverick Boat Group (MBG) proudly marks its 40th anniversary, celebrating four decades of innovation, craftsmanship, and a steadfast commitment to delivering an unmatched on-the-water experience. Since its founding in 1985, MBG has remained at the forefront of boatbuilding, earning the trust of anglers and families by delivering vessels that seamlessly blend hardcore fishing capability with everyday use.

The milestone celebration kicked off during MBG's Employee Appreciation Breakfast on March 6, where the company honored the hardworking team that has been instrumental in its success. "Our employees are the driving force behind MBG," said Christopher Gratz, President of Maverick Boat Group. "For 40 years, their passion and commitment to excellence have shaped every boat that leaves our facility, solidifying our legacy as an industry leader."

From the backcountry shallows to offshore waters, MBG's lineup—Maverick, Hewes, Pathfinder, and Cobia Boats—has evolved alongside its customers, pushing boundaries in design, performance, and technology. With an unwavering focus on innovation and a deep respect for the craft, MBG has set the standard in the marine industry for four decades.

As MBG looks to the future, it remains committed to building the most trusted boats on the water, expanding innovation, and delivering the ride and reliability that have defined the brand for four decades.

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About Maverick Boat Group: Maverick Boat Group (MBG) is a leading manufacturer of high-quality, performance-driven boats designed for anglers and boating enthusiasts. With a commitment to craftsmanship, innovation, and angler-driven design, MBG builds four industry-leading brands—Maverick, Hewes, Pathfinder, and Cobia Boats—each tailored to deliver an exceptional on-the-water experience. Headquartered in Fort Pierce, Florida, MBG continues to set the standard for excellence in the marine industry.

For more information about Maverick Boat Group and its brands, visit www.maverickboatgroup.com.



Maverick Boat Group employees celebrate 40 years of boat building expertise at the MBG plant in Fort Pierce, Florida. Maverick Boat Group manufactures the iconic saltwater brands Maverick, Hewes, Pathfinder & Cobia.