

Malibu Boats, Inc.

Third Quarter Fiscal 2018 Earnings Results

May 2, 2018

OUR MISSION: AT MALIBU BOATS WE CREATE THE ULTIMATE ON THE WATER LIFESTYLE.

Safe Harbor Statement

This presentation includes forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). Forward-looking statements can be identified by such words and phrases as “believes,” “anticipates,” “expects,” “intends,” “estimates,” “may,” “will,” “should,” “continue” and similar expressions, comparable terminology or the negative thereof, and includes the statement in this press release regarding the expected demand and acceptance for our new model year 2018 offerings, the expected performance of Cobalt and the expected continuing performance of the U.S. market.

Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements, including, but not limited to: the impact of the Tax Cuts and Jobs Act of 2017 (the "Tax Act"); the successful integration of Cobalt into our business; general industry, economic and business conditions; demand for our products; changes in consumer preferences; competition within our industry; our reliance on our network of independent dealers; our ability to manage our manufacturing levels and our large fixed cost base; the successful introduction of our new products; the success of our engines integration strategy and other factors affecting us detailed from time to time in our filings with the Securities and Exchange Commission. Many of these risks and uncertainties are outside our control, and there may be other risks and uncertainties which we do not currently anticipate because they relate to events and depend on circumstances that may or may not occur in the future. Although we believe that the expectations reflected in any forward-looking statements are based on reasonable assumptions at the time made, we can give no assurance that our expectations will be achieved. Undue reliance should not be placed on these forward-looking statements, which speak only as of the date hereof. We undertake no obligation (and we expressly disclaim any obligation) to update or supplement any forward-looking statements that may become untrue because of subsequent events, whether because of new information, future events, changes in assumptions or otherwise. Comparison of results for current and prior periods are not intended to express any future trends or indications of future performance, unless expressed as such, and should only be viewed as historical data.

Use and Definition of Non-GAAP Financial Measures

This presentation includes the following financial measures defined as non-GAAP financial measures by the SEC: Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Fully Distributed Net Income and Adjusted Fully Distributed Net Income per Share. These measures have limitations as analytical tools and should not be considered as an alternative to, or more meaningful than, net income as determined in accordance with GAAP or as an indicator of our liquidity. Our presentation of these non-GAAP financial measures should also not be construed as an inference that our results will be unaffected by unusual or non-recurring items. Our computations of these non-GAAP financial measures may not be comparable to other similarly titled measures of other companies.

We define Adjusted EBITDA as net (loss) income before interest expense, income taxes, depreciation, amortization and non-cash, non-recurring or non-operating expenses, including certain professional fees, acquisition and integration related expenses, non-cash compensation expense, expenses related to our engine development initiative and adjustments to our tax receivable agreement liability. We define Adjusted EBITDA Margin as Adjusted EBITDA divided by net sales. Adjusted EBITDA and Adjusted EBITDA Margin are not measures of net (loss) income as determined by GAAP. Management believes Adjusted EBITDA and Adjusted EBITDA Margin allow investors to evaluate the company's operating performance and compare our results of operations from period to period on a consistent basis by excluding items that management does not believe are indicative of core operating performance. Management uses Adjusted EBITDA to assist in highlighting trends in our operating results without regard to our financing methods, capital structures, and non-recurring or non-operating expenses. We exclude the items listed above from net income in arriving at Adjusted EBITDA because these amounts can vary substantially from company to company within our industry depending upon accounting methods and book values of assets, capital structures, the methods by which assets were acquired and other factors.

Certain items excluded from Adjusted EBITDA are significant components in understanding and assessing a company's financial performance, such as a company's cost of capital and tax structure, as well as the historical costs of depreciable assets.

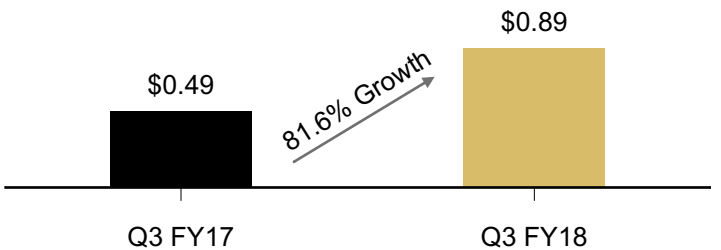
We define Adjusted Fully Distributed Net Income as net income attributable to Malibu Boats, Inc. (i) excluding income tax expense, (ii) excluding the effect of non-recurring or non-cash items, (iii) assuming the exchange of all LLC units into shares of Class A Common Stock, which results in the elimination of non-controlling interest in the Malibu Boats Holdings, LLC (the "LLC"), and (iv) reflecting an adjustment for income tax expense on fully distributed net income before income taxes at our estimated effective income tax rate. Adjusted Fully Distributed Net Income is a non-GAAP financial measure because it represents net income attributable to Malibu Boats, Inc., before non-recurring or non-cash items and the effects of non-controlling interests in the LLC. We use Adjusted Fully Distributed Net Income to facilitate a comparison of our operating performance on a consistent basis from period to period that, when viewed in combination with our results prepared in accordance with GAAP, provides a more complete understanding of factors and trends affecting our business than GAAP measures alone. We believe Adjusted Fully Distributed Net Income assists our board of directors, management and investors in comparing our net income on a consistent basis from period to period because it removes non-cash or non-recurring items, and eliminates the variability of non-controlling interest as a result of member owner exchanges of LLC units into shares of Class A Common Stock. In addition, because Adjusted Fully Distributed Net Income is susceptible to varying calculations, the Adjusted Fully Distributed Net Income measures, as presented in this release, may differ from and may, therefore, not be comparable to similarly titled measures used by other companies.

A reconciliation of our net (loss) income as determined in accordance with GAAP to Adjusted EBITDA and Adjusted EBITDA Margin, and of our net (loss) income attributable to Malibu Boats, Inc. to Adjusted Fully Distributed Net Income is provided under "Reconciliation of Non-GAAP Financial Measures".

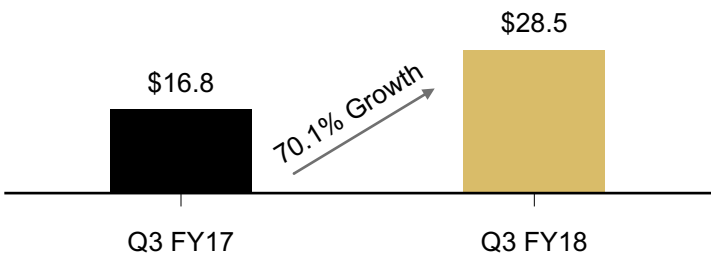
3rd Quarter Financial Commentary

- Strong Q3 results
- Net sales are up 82.0% year-over-year
- Net sales per unit increased 7.4%
  - Driven by Y/Y price increases
  - New and larger model mix
  - Optional features
- Gross profit increased 70.2% and gross margin is 25.9%

AFDNI Per Share(1)



Adjusted EBITDA(2)



1. See Appendix for a reconciliation of Net Income to Adjusted Fully Distributed Net Income.
2. See Appendix for a reconciliation of Non-GAAP Adjusted EBITDA to Net Income.

Jack Springer

Chief Executive Officer

MALIBU BOATS, INC.







Market Commentary

- Retail Momentum
  - Healthy growth
  - Seeing positive signs in international markets
  - Boat show traffic and demand increased Y/Y
- Dealer inventory levels are healthy
  - Both Malibu and Cobalt have near optimal levels
- Continued leadership in ski/wake and sterndrive segments

Domestic Market Growth(1)

CY17 ski/wake up ~7%

CY17 Fiberglass sterndrive 21' to 40' up ~4%

Market Share(1)

Malibu #1 in Premium, Entry and Total performance sport boats segments

Cobalt leading share in 20'-40' fiberglass, sterndrive segment

1. Source: Statistical Surveys, Inc. ("SSI").

Key Takeaways

- Malibu operating and financial performance has been excellent producing strong results

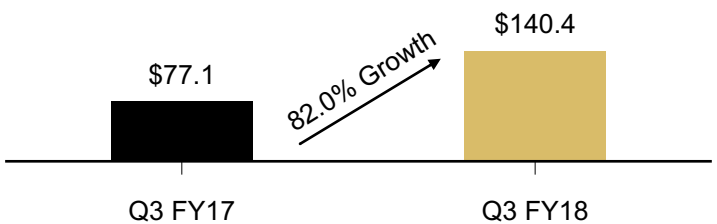
- The marine environment provides attractive opportunities
  - Performance Sports Boats continue to grow mid to high single digits
  - Cobalt core segment is growing and the brand is taking share
  - Dealer inventory levels are near optimal
  - International is positioned well to capitalize on a slow recovery

- Malibu is setup to capitalize on the growing marine market
  - Leading market share positions
  - Diverse product offering driven by industry leading innovation and product development
  - Ingrained operational excellence focus with opportunities to drive incremental improvement into the future
  - Cobalt opportunity is better than we expected and outboard offerings are in their infancy

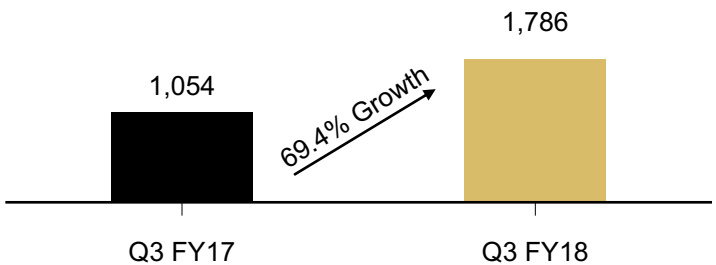

Wayne Wilson
Chief Financial Officer
MALIBU BOATS, INC.

3rd Quarter Fiscal 2018 Comparable Results

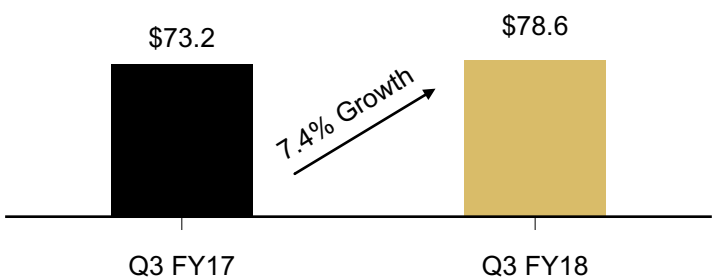
Net Sales



Volume



Net Sales Per Unit

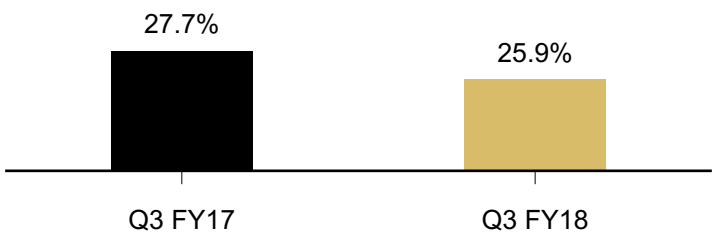


Net Sales per Unit Components

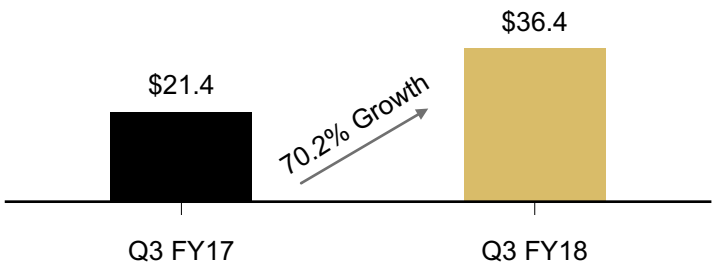
- Year-over-year price increases
- Mix impact of new and larger models including Malibu 23 LSV and Axis A24
- Optional features

3rd Quarter Fiscal 2018 Comparable Results

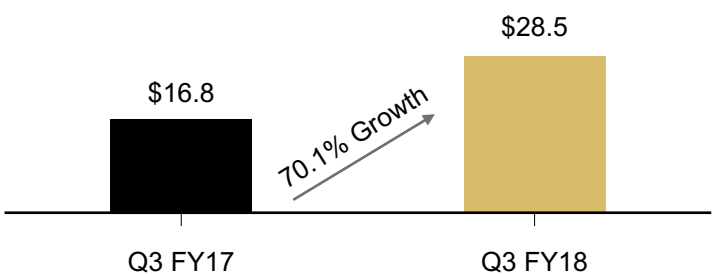
Gross Margin



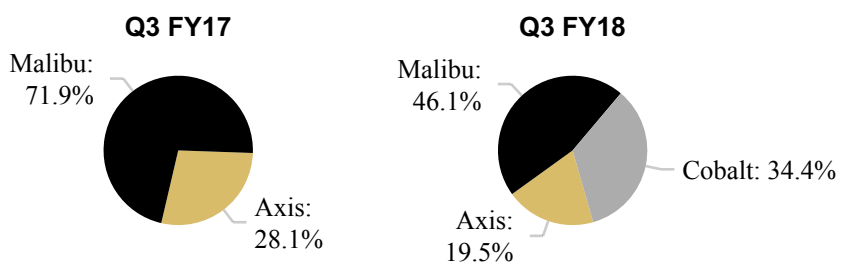
Gross Profit



Adjusted EBITDA(1)



Mix Comparison



1. See Appendix for a reconciliation of Non-GAAP Adjusted EBITDA to Net Income.

Full Year Outlook

Metric	Target
Unit Volume	Up > 60%
Mix	Slightly more than 1/3 Cobalt
Net Sales per Unit	Mid-single digits
Gross Margin %	About 24%
Acquisition and Engine Expense	$5-6 million, excluding purchase accounting
Adjusted EBITDA Margin	> 18%
Capital Expenditures	About $13 million

Appendix



Reconciliation of Net Income to Non-GAAP Adjusted EBITDA and Adjusted EBITDA Margin (Unaudited):

The following table sets forth a reconciliation of Net income as determined in accordance with GAAP to Adjusted EBITDA and Adjusted EBITDA Margin for the periods indicated (dollars in thousands):

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2018	2017	2018	2017
Net income	$ 16,796	$ 8,846	$ 17,626	$ 20,809
Provision for income taxes [1]	6,245	3,805	56,545	9,897
Interest expense	923	416	4,136	883
Depreciation	1,685	1,050	5,102	3,044
Amortization	1,291	550	3,903	1,649
Professional fees [2]	—	1,159	26	3,145
Marine Power litigation judgment [3]	—	—	—	(1,330)
Acquisition and integration related expenses [4]	144	—	2,281	—
Stock-based compensation expense [5]	560	325	1,410	1,070
Engine development [6]	899	630	3,486	1,090
Adjustments to tax receivable agreement liability [7]	—	—	(27,702)	—
Adjusted EBITDA	$ 28,543	$ 16,781	$ 66,813	$ 40,257
Adjusted EBITDA margin	20.3%	21.8%	18.6%	19.5%

Reconciliation of Net Income to Non-GAAP Adjusted EBITDA and Adjusted EBITDA Margin (Unaudited):

(1) Provision for income taxes for the three and nine months ended March 31, 2018 reflects the impact of the Tax Act adopted in December 2017, which among other items, lowered the U.S. corporate income tax rate from 35% to 21%, effective January 1, 2018. For the nine months ended March 31, 2018, we recorded a non-cash provisional adjustment to income tax expense of $47.2 million for the remeasurement of deferred taxes on the enactment date and the deferred tax impact related to the reduction in the tax receivables agreement liability.

(2) For the nine months ended March 31, 2018 and three and nine months ended March 31, 2017, represents legal and advisory fees related to our litigation with MasterCraft Boat Company, LLC ("MasterCraft") which was settled in May 2017.

(3) Represents the reduction in a one-time charge related to a judgment rendered against us in connection with a lawsuit by Marine Power where the court amended the judgment to $1.9 million.

(4) Represents legal and advisory fees as well as integration related costs incurred in connection with our acquisition of Cobalt. Integration related expenses for the nine months ended March 31, 2018 include post-acquisition adjustments to cost of goods sold of $1.5 million for the fair value step up of inventory acquired, most of which was sold during the first quarter of fiscal 2018.

(5) Represents equity-based incentives awarded to key employees under the Malibu Boats, Inc. Long-Term Incentive Plan and profit interests issued under the previously existing limited liability company agreement of the LLC.

(6) Represents costs incurred in connection with our vertical integration of engines including product development costs and supplier transition performance incentives.

(7) For the nine months ended March 31, 2018, we recognized other income as a result of a decrease in our estimated tax receivable agreement liability. The reduction in our tax receivable agreement liability resulted from the adoption of the Tax Act, which decreased the estimated tax rate used in computing our future tax obligations and, in turn, decreased the future tax benefit we expect to realize related to increased tax basis from previous sales and exchanges of LLC Units by our pre-IPO owners.

Reconciliation of Non-GAAP Adjusted Fully Distributed Net Income (Unaudited):

The following table shows the reconciliation of the numerator and denominator for net income available to Class A Common Stock per share to Adjusted Fully Distributed Net Income per Share of Class A Common Stock for the periods presented (in thousands except share and per share data):

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2018	2017	2018	2017
Reconciliation of numerator for net income available to Class A Common Stock per share to Adjusted Fully Distributed Net Income per Share of Class A Common Stock:				
Net income attributable to Malibu Boats, Inc.	$ 15,672	$ 8,013	$ 15,174	$ 18,694
Provision for income taxes [1]	6,245	3,805	56,545	9,897
Professional fees [2]	—	1,159	26	3,145
Acquisition and integration related expenses [3]	870	—	4,393	—
Fair market value adjustment for interest rate swap [4]	(137)	(116)	(340)	(941)
Stock-based compensation expense [5]	560	325	1,410	1,070
Marine Power litigation judgment [6]	—	—	—	(1,330)
Engine development [7]	899	630	3,486	1,090
Adjustments to tax receivable agreement liability [8]	—	—	(27,702)	—
Net income attributable to non-controlling interest [9]	1,124	833	2,452	2,115
Fully distributed net income before income taxes	25,233	14,649	55,444	33,740
Income tax expense on fully distributed income before income taxes [10]	5,854	5,201	15,914	11,978
Adjusted fully distributed net income	19,379	9,448	$ 39,530	$ 21,762

Reconciliation of Non-GAAP Adjusted Fully Distributed Net Income (Unaudited):

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2018	2017	2018	2017
Reconciliation of denominator for net income available to Class A Common Stock per share to Adjusted Fully Distributed Net Income per Share of Class A Common Stock:				
Weighted average shares outstanding of Class A Common Stock used for basic net income per share:	20,550,972	17,877,152	20,063,282	17,799,221
Adjustments to weighted average shares of Class A Common Stock:				
Weighted-average LLC units held by non-controlling unit holders [11]	1,073,830	1,331,842	1,165,750	1,384,653
Weighted-average unvested restricted stock awards issued to management [12]	137,146	134,744	131,182	105,564
Adjusted weighted average shares of Class A Common Stock outstanding used in computing Adjusted Fully Distributed Net Income per Share of Class A Common Stock:	21,761,948	19,343,738	21,360,214	19,289,438

Reconciliation of Non-GAAP Adjusted Fully Distributed Net Income (Unaudited):

The following table shows the reconciliation of net income available to Class A Common Stock per share to Adjusted Fully Distributed Net Income per Share of Class A Common Stock for the periods presented:

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2018	2017	2018	2017
Net income available to Class A Common Stock per share	$ 0.76	$ 0.45	$ 0.76	$ 1.05
Impact of adjustments:				
Provision for income taxes [1]	0.30	0.21	2.82	0.56
Professional fees [2]	—	0.06	—	0.18
Acquisition and integration related expenses [3]	0.04	—	0.22	—
Fair market value adjustment for interest rate swap [4]	(0.01)	(0.01)	(0.02)	(0.05)
Stock-based compensation expense [5]	0.03	0.02	0.07	0.06
Marine Power litigation judgment [6]	—	—	—	(0.07)
Engine development [7]	0.04	0.04	0.17	0.06
Adjustment to tax receivable agreement liability [8]	—	—	(1.38)	—
Net income attributable to non-controlling interest [9]	0.05	0.05	0.12	0.12
Fully distributed net income per share before income taxes	1.21	0.82	2.76	1.91
Impact of income tax expense on fully distributed income before income taxes [10]	(0.28)	(0.29)	(0.79)	(0.67)
Impact of increased share count [13]	(0.04)	(0.04)	$ (0.13)	$ (0.11)
Adjusted Fully Distributed Net Income per Share of Class A Common Stock	$ 0.89	$ 0.49	$ 1.84	$ 1.13

Reconciliation of Non-GAAP Adjusted Fully Distributed Net Income (Unaudited):

(1) Provision for income taxes for the three and nine months ended March 31, 2018 reflects the impact of the Tax Act adopted in December 2017, which among other items, lowered the U.S. corporate income tax rate from 35% to 21%, effective January 1, 2018. For the nine months ended March 31, 2018, we recorded a non-cash provisional adjustment to income tax expense of $47.2 million for the remeasurement of deferred taxes on the enactment date and the deferred tax impact related to the reduction in the tax receivables agreement liability.

(2) For the nine months ended March 31, 2018 and three and nine months ended March 31, 2017, represents legal and advisory fees related to our litigation with MasterCraft Boat Company, LLC ("MasterCraft") which was settled in May 2017.

(3) Represents legal and advisory fees as well as integration related costs incurred in connection with our acquisition of Cobalt. Integration related expenses for the nine months ended March 31, 2018 include post-acquisition adjustments to cost of goods sold of $1.5 million for the fair value step up of inventory acquired, most of which was sold during the first quarter of fiscal 2018. In addition, integration related expenses includes $0.7 million in depreciation and amortization associated with our fair value step up of property, plant and equipment and intangibles acquired in connection with the acquisition of Cobalt.

(4) Represents the change in the fair value of our interest rate swap entered into on July 1, 2015.

(5) Represents equity-based incentives awarded to certain of our employees under the Malibu Boats, Inc. Long-Term Incentive Plan and profit interests issued under the previously existing limited liability company agreement of the LLC.

(6) Represents the reduction in a one-time charge related to a judgment rendered against us in connection with a lawsuit by Marine Power where the court amended the judgment to $1.9 million.

(7) Represents costs incurred in connection with our vertical integration of engines including product development costs and supplier transition performance incentives.

(8) For the nine months ended March 31, 2018, we recognized other income as a result of a decrease in our estimated tax receivable agreement liability. The reduction in our tax receivable agreement liability resulted from the adoption of the Tax Act, which decreased the estimated tax rate used in computing our future tax obligations and, in turn, decreased the future tax benefit we expect to realize related to increased tax basis from previous sales and exchanges of LLC Units by our pre-IPO owners.

(9) Reflects the elimination of the non-controlling interest in the LLC as if all LLC members had fully exchanged their LLC Units for shares of Class A Common Stock.

(10) Reflects income tax expense at an estimated normalized annual effective income tax rate of 23.2% and 35.5% of income before income taxes for the three months ended March 31, 2018 and 2017, respectively, assuming the conversion of all LLC Units into shares of Class A Common Stock. The estimated normalized annual effective income tax rate is based on the federal statutory rate plus a blended state rate adjusted for deductions under Section 199 of the Internal Revenue Code of 1986, as amended, state taxes attributable to the LLC, and foreign income taxes attributable to our Australian based subsidiary. The decrease in the normalized annual effective income tax rate to 23.2% for the three months ended March 31, 2018, is primarily the result of the Tax Act which was effective for periods after January 1, 2018, lowering the corporate tax rate to 21%, as well as an updated blended state rate, which considers the impacts of the Cobalt acquisition and a recent law change in Tennessee. The estimated normalized effective income tax rate for the nine months ended March 31, 2018 reflects a blended rate of 28.7% of income before income taxes assuming the conversion of all LLC Units into shares of Class A Common Stock. For the nine months ended March 31, 2017, the estimated normalized effective income tax rate used was 35.5%.

(11) Represents the weighted average shares outstanding of LLC Units held by non-controlling interests assuming they were exchanged into Class A Common Stock on a one-for-one basis.

(12) Represents the weighted average unvested restricted stock awards included in outstanding shares during the applicable period that were convertible into Class A Common Stock and granted to members of management.

(13) Reflects impact of increased share counts assuming the exchange of all weighted average shares outstanding of LLC Units into shares of Class A Common Stock and the conversion of all weighted average unvested restricted stock awards included in outstanding shares granted to members of management.