Driven Brands Announces New Chief Financial Officer

February 24, 2020

CHARLOTTE, N.C.—Driven Brands, North America's leading group of automotive aftermarket brands, today announced Tiffany Mason is joining the company as its new Executive Vice President and Chief Financial Officer effective March 2, 2020.

"I am thrilled to welcome Tiffany to the Driven Brands family," said Jonathan Fitzpatrick, Chief Executive Officer at Driven Brands. "Tiffany is a proven senior financial executive and leader, and will play a vital role in the continued success of Driven Brands as the nation's largest family of automotive aftermarket service companies."

In her role, Mason will oversee all finance, accounting and IT functions for Driven Brands while working across the business to drive continued strong performance, further strengthen the Driven shared service platform, and drive its organic and acquisition growth agenda.

"I can't imagine a more exciting time to join Driven Brands," Mason said. "The company has built a powerful platform for growth and has an energetic and talented team. I look forward to leading the finance organization and helping position the company for continued success."

Before Driven Brands, Mason served as interim CFO at Lowe's, where she also led the Treasury, Investor Relations, Tax, M&A, and Corporate Planning departments. Before joining Lowes, Mason was vice president, SEC reporting at Bank of America. She brings over 20 years of finance experience, from her early career foundation in accounting to roles in treasury, investor relations, and financial planning and analysis.

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About Driven Brands
Driven Brands™, headquartered in Charlotte, NC, is the parent company of some of North America's leading automotive aftermarket brands including Take 5 Oil Change®, Meineke Car Care Centers®, Automotive Training Institute™, Maaco®, CARSTAR®, ABRA®, Uniban™, 1-800-Radiator & A/C® and PH Vitres d'Autos™. Driven Brands has over 3,100 centers across the United States and Canada, and combined, all businesses generate more than $3.1 billion in system sales and service approximately 9 million vehicles annually. For more information, visit drivenbrands.com.