NEWS RELEASE

Mitel Bolsters International Sales Team to Drive Global Expansion

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Simon Skellon appointed SVP and Head of International Region covering EMEA (excluding DACH) and APAC

LONDON--(BUSINESS WIRE)-- Mitel®, a global leader in business communications, today announced the appointment of Simon Skellon as SVP and Head of International Region. In this role he will be responsible for leading the sales strategy of the business in the EMEA - with the exception of Germany, Austria and Switzerland - and APAC regions, supporting the company's global expansion plans following the acquisition of Unify in 2023.

Simon Skellon, SVP and Head of International Region at Mitel (Photo: Business Wire)

With over 25 years of experience in the business communications industry, Simon offers a wealth of knowledge of the unified communications (UC) market and has successfully built deep relationships with channel and value-added resellers operating in multiple markets. He spent over 18 years of his career working in a range of sales leadership roles at Mitel before joining Atos Unify where he was responsible for developing, managing, and executing the company's strategy across over 50 markets.

"I'm thrilled to be rejoining Mitel at such an exciting time in its journey. I look forward to working with the global sales team to drive further growth across our international markets and bring more value to our partners. While we work on a seamless integration between Mitel and Unify teams, we'll be focused on ensuring our partners can capitalize on the benefits from the acquisition including new service improvements, enhanced product capabilities and wider market reach," said Skellon.

In his new role, Simon will be supported by an expanded sales leadership team including:

- Stuart Aldridge, Head of UK, Ireland, and South Africa
- Christophe Chamy, VP Southern Europe including France, French speaking Africa, Italy and Iberia
- Thomas Veit, VP Northern Europe including Benelux, the Nordics, the CIS countries, Poland and Eastern Europe
- Narayan Gurusamy, Head of APAC/MENA covering India, China, ASEAN, Turkey
- Terence Tutaan, Head of Australia, New Zealand, and Pacific Islands

“Driving growth across our international markets is of critical importance for our global strategy. Simon has immense experience running international sales operations and knows both Mitel and Unify incredibly well so he is uniquely placed to help us achieve our goals. With the recent acquisition of Unify, we have the footprint, portfolio and talent required to be the top player in the enterprise UC market globally, and I’m confident that Simon and his leadership team will lead us to success,” added Tarun Loomba, President and Chief Executive Officer of Mitel.

About Mitel

A global market leader in business communications powering more than two billion business connections, Mitel helps businesses and service providers connect, collaborate, and provide innovative services to their customers. Our innovation and communications experts serve business users in more than 100 countries. For more information, go to **www.mitel.com** and follow us on **LinkedIn** and X **@Mitel**.

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