NEWS RELEASE

# Mitel Honors Customer Innovation With CIMA Awards

9/9/2014

Mitel® (Nasdaq:MITL) (TSX:MNW), a global leader in business communications, today announced the winners of its Customer Innovation Momentum Awards (CIMA). In its inaugural year, the awards celebrate customers worldwide that deploy innovative Mitel solutions to optimize their business goals.

"Mitel works with cutting-edge customers and creative, pioneering business partners who have deployed innovative business solutions. These thought leaders set an excellent example for the industry and we've decided to recognize them with our Customer Innovation Momentum Awards," said Liz Pedro , director of customer success marketing, Mitel.

CIMA winners range from healthcare and educational organizations; high tech companies and engineer firms; and a travel company to a manufacturer, a municipality, an insurance company and an amusement park. The awards represent innovative deployments of voice and collaboration, contact center, cloud and mobile solutions.

CIMA winners are:

North America

- Brown & Brown Insurance for its implementation of cloud solutions with Morse Communications, Inc.
- Barracuda Networks for its implementation of contact center with Keep It Simple (KIS)
- Illinois Wesleyan University for its implementation of collaboration solutions with Frontier Communications

- Lithium Technologies for its implementation of voice solutions with Keep It Simple (KIS)

EMEA/APAC

- iCentrex (Sweden) for its implementation of cloud solutions with Telepo
- Lee Baron (UK) for its implementation of cloud solutions with Unicomm
- Steinhoff Asia Pacific (Australia) for its implementation of cloud solutions with Essential Data + Voice
- National Board of Examinations (India) for its implementation of contact center
- Trailfinders (UK) for its implementation of contact center with Britannic Technologies
- Azienda USL6 Livorno (Italy) for its implementation of collaboration solutions
- Movie Park Germany for its implementation of voice solutions with SEC-COM Sicherheits- und Kommunikationstechnik GmbH
- Berndorf Band (Austria) for its implementation of mobile solutions with Kapsch BusinessCom AG
- CIKAutxo (Spain) for its implementation of mobile solutions with LANMedia Comunicaciones

"Customers are at the very core of everything we do at Mitel. The CIMA awards recognize our customers for their innovative deployments of business communications. Our business partners are a big part of that success too, with a shared commitment to make our joint customers successful," said Martyn Etherington , CMO, Mitel.