NEWS RELEASE

Mitel Recognized on 2019 Yahoo Sports Technology Awards' Shortlist

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The 2019 Yahoo Sports Technology Awards has revealed the contenders for this year's shortlist naming Mitel and its partnership with Major League Baseball® (MLB) as a finalist in two categories: Most Innovative Sports Partnership and Rights Holder / Governing Body / Team / Sponsor of the Year.

This year again saw fierce competition with entries representing 50 sports from 30 countries doing battle. The complete shortlists for these categories include the following brands lining up to take the honors:

Most Innovative Sports Partnership
- Mitel and its partnership with MLB
- Avid for the European Championships Glasgow 2018
- Genius Sports and the PGA Tour
- Harlequins and adidas for the Flash Charity Jersey
- IBM Aspera and Fox Sports for the World Cup 2018 project
- Intel and LaLiga

Rights Holder / Governing Body / Team / Sponsor of the Year
- Mitel and its partnership with MLB

• NASCAR and OMNIGON
• Powerboat P1 for the Panther Race Boat Upgrade
• The R&A for Modernizing the Rules of Golf
• The Volvo Ocean Race for Southern Ocean RAW
• Winners FDD for the UEFA IT Maturity Matrix

Rebecca Hopkins, Sports Technology Awards Group CEO, said, "We are in the sixth cycle of the Yahoo Sports Technology Awards and this year's entries, once again, push the boundaries of innovation across the sector. The shortlist highlights frontrunners in every area and proves that these Awards highlight the industry's technical progress like no other. Every successful brand should be proud to have made it this far given the high standard of competition. We look forward to unveiling the winners on 2nd May in London."

Wes Durow, Mitel Chief Marketing Officer, said, "We are honored to be recognized as a 2019 finalist by The Yahoo Sports Technology Awards. Our work with Major League Baseball perfectly embodies why dozens of professional sports teams worldwide rely on Mitel to make communications and collaboration seamless for their organizations. In baseball, communications are a critical part of the game and fan experience and it has been a privilege to help MLB drive innovation on and off the field as their official business technology and communications provider."

Learn more about Mitel's partnership with MLB.

The 2019 ceremony will be hosted at the Roundhouse, London, on 2nd May, an experience enjoyed by leading industry figures, innovators and international athletes, who will be flying in from around the world for the event. Tickets are available through the Group's Global Ticketing Partner, Ticketmaster Sport, on its Universe platform.

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More information about the Awards can be found at **www.sportstechgroup.org**

Editors Notes: The Yahoo Sports Technology Awards is the leading global celebration of technology-led innovation across the international sports sector. Held annually as a competition to highlight outstanding advances in the industry, the Awards is run by the Sports Technology Awards Group and judged by over 40 leading influencers from the world of sport. Six brands are shortlisted for every category, with one outright winner being awarded the YSTA Trophy in each. The Awards were first held in 2014, with Yahoo Sport taking headline sponsorship for the first time

in 2018. The Awards attract hundreds of entries from more than 30 countries and 50 sports. The Group is also glad to be partnered with Ticketmaster Sport as Global Ticketing Partner, Charles Russell Speechlys as Global Legal Partner, and Betconstruct as Global Betting Partner.

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