NEWS RELEASE

Mitel to Power Seamless, Real-Time Communications for San Diego Padres

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- Supports digital and mobile-first fan needs
- Enables Padres' staff to be connected across disparate locations with flexible, feature-rich collaboration tools
- Provides Petco Park with advanced communications services to host the 2016 Major League Baseball All-Star Game

Mitel® (Nasdaq:MITL) (TSX:MNW), a global leader in real-time business, cloud and mobile communications, today announced the **San Diego Padres** have deployed an end-to-end solution for cloud communications. The Padres' cloud rollout signals the expansion of cloud services in the world of sports franchises and comes just in time for the franchise and Petco Park to support the 2016 MLB All-Star Game on July 12.

To meet the needs of the entire San Diego Padres' user base, the Mitel solution connects remote training locations, scouts, and other on-the-go staff members with headquarters-based colleagues, so the entire organization can communicate and collaborate quickly and seamlessly. In addition to improving connectivity throughout the organization, the Mitel solution also enhances the fan experience with personalized contact center software features that let season ticket members connect directly to their dedicated service representative. By unifying communications platforms, Mitel also provides the flexibility and scalability required to handle added demand as the Padres host this year's MLB All-Star game and Petco Park continues to host world-class entertainment.

For fast, simplified communications and collaboration, the Padres' employees now gain new, real-time capabilities via Mitel MiCollab, including productivity-enhancing presence, unified messaging, CRM integration and other tools that allow them to get things done from anywhere. Whether inside Petco Park, at their Arizona or Latin America training facilities or while traveling to scout for new players, every employee has seamless access to the same feature-rich experience.

Quotes

"As an organization, we had outgrown our previous system. We required greater agility and a system that could provide the right amount of capacity," said Ray Chan, director of IT, San Diego Padres. "Mitel's cloud solution gives us all the bells and whistles without having to maintain the infrastructure onsite. The enterprise mobility aspect is equally important because it opens up a different avenue of communications that can allow our business to operate more efficiently and successfully."

"Progressive organizations like the San Diego Padres recognize there's a strategic advantage to speeding and simplifying communications and collaboration for all of their employees. As consumers' interactions become increasingly mobile and the demand for an even more seamless experience grows, real-time communications capabilities are also key to better serving millennial-oriented fans," said Jon Brinton, executive vice president and general manager, Mitel Cloud Services. "Mitel's cloud-based solutions can enhance the way businesses serve their customers and give them immediate access to advanced collaboration tools designed to boost staff productivity."

Important Facts

- The San Diego Padres' Mitel cloud solution was deployed in partnership with **MicroAge**.
- The San Diego Padres and Petco Park will host the 87th annual MLB All-Star Game on Tuesday, July 12.
- **More than two million** cloud business communications users trust Mitel each day, representing **nearly one in four** cloud communications subscribers.
- Mitel is the **fastest-growing** provider of cloud business communications in the world with the number one market share position based on total cloud users globally.

Related Materials

- Discover "**How Cloud Communications Is Opening Up Possibilities**"
- See how "**Make-A-Wish Trusts Mitel Cloud for Seamless, Real-Time Communications**"
- Learn more about "**Mobilizing Real-Time Communications**"
- See the **infographic** on preparing for the "Rise of the Mobile Enterprise"

Social Media

Twitter: **.@Padres** select Mitel #cloud to power seamless, real-time communications
Twitter: **.@Padres** end-to-end #cloud deployment represents a first of its kind by a Major League Baseball organization
Twitter: **.@Padres** select Mitel to #playball

Tags/Keywords
Cloud Communications, Cloud Contact Center, Unified Communications, Mobile Enterprise, San Diego Padres, Petco Park