NEWS RELEASE

Ottawa Senators Score Speed and Agility With Real-Time Communications Solution From Mitel

11/14/2016

- Keeps staff and team connected at home and away
- Enables personalized service for VIPs and season-seat members
- Extends communications to in-building retail tenants via the cloud

With the Ottawa Senators 2016-17 season underway, they are counting on a communications solution from Mitel® (Nasdaq:MITL) (TSX:MNW), a global leader in real-time business, cloud and mobile communications, to provide the speed and flexibility needed to support a high-performance professional sports organization, on and off the ice.

To help manage the complex communications requirements of a professional sports organization, Mitel has equipped the Ottawa Senators with an easy-to-use, real-time communications solution to keep the organization connected at home and away. The solution includes contact center capabilities for sales representatives working exclusively with VIP clients, season ticket holders and corporate sales.

Additionally, Mitel helps the Senators provide communications services for tenant businesses in their facility via a private cloud configuration. The organization also plans to roll out MiCollab, a feature-rich productivity tool that lets employees effortlessly communicate and collaborate with colleagues, customers, and partners through an integrated suite of services accessed via a single client.

Quotes

"The system we had been using was limited in terms of functionality," said Cyril Leeder, President, Ottawa Senators. "Mitel's solution, provides us a platform that delivers voice, unified messaging, mobility, presence, conferencing and other capabilities that perfectly fit our diverse business needs."

"The most successful hockey teams are able to quickly adjust to the flow of the game," said Tom Lang, Vice President, Mitel. "The same holds true in business where the companies that prevail must be able to respond to changing dynamics in real-time. Mitel provides the flexibility they need to perform at their peak."

Important Facts

- Frost & Sullivan recently selected Mitel cloud services for a **Competitive Strategy Innovation and Leadership Award**.
- Mitel is the only brand to appear in **all five Magic Quadrants** for business communications.
- Professional hockey, football, baseball and basketball teams across North America trust Mitel to provide real-time, seamless communications to power their businesses and the fan experience.

Related Materials

- Learn why the **San Diego Padres** and **Michael Johnson Performance** chose Mitel to support their high-performance organizations.
- **Download** a free copy of the "Cloud Communications for Dummies" eBook.
- Find out how **team collaboration software** can make your business more productive and reduce email by an average of 40 percent.

Social Media
Twitter: **.@Senators** score speed and agility with real-time communications solution from Mitel #Sens

Tags/Keywords
Ottawa Senators, Real-Time Communications, MiCollab, Contact Center