



NEWS RELEASE

Seven Global Mitel Leaders Spotlited on the 2026 Women of the Channel List

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Recognition celebrates women from vendors, distributors, solution providers and other channel-focused organizations who make a positive difference in the IT ecosystem.

OTTAWA, Ontario--(BUSINESS WIRE)-- Mitel, a global leader in business communications, announced today that **CRN®**, a brand of **The Channel Company**, has recognized seven leaders from the company's sales, channel, and marketing teams on the prestigious Women of the Channel list for 2026.

Annual CRN list celebrates women from vendors, distributors, solution providers and other channel-focused organizations who make a positive difference in the IT ecosystem.

This annual CRN list celebrates women from vendors, distributors, solution providers and other channel-focused organizations who make a positive difference in the IT ecosystem. The CRN 2026 Women of the Channel honorees are innovative and strategic leaders committed to advancing channel excellence and supporting the success of their partners and customers.

"Strong channel partnerships don't simply happen by default," said David Petts, Chief Sales Officer at Mitel. "They're built through consistent, thoughtful, and hard work at the ground level. Each of these leaders exemplifies that approach. From global partner program development to regional go-to-market execution, their contributions have directly shaped how partners succeed with Mitel. We're proud to see their work and commitment highlighted with this well-deserved industry recognition."



Mitel leaders named to the CRN 2026 Women of the Channel List include:

Müge Aydın, Head of Regional Sales, Türkiye and Africa – Müge is a channel and sales leader with over 20 years of experience, responsible for a diverse set of geographies spanning Türkiye and Africa. She has built a reputation for helping partners navigate the distinct challenges of each market, from product positioning to go-to-market strategy. In the past year, she has worked closely with partners as a hands-on adviser, providing the regional insight and strategic guidance needed to build channel programs that deliver long-term growth.

Fiona Hills, Director, Global Partner Program – With more than two decades of channel experience, Fiona leads key elements of Mitel's Global Partner Program. Her expertise spans program development, management, and partner enablement. In 2025, she played a pivotal role in building a consolidated partner program, driving toolchain integration and launching an enhanced partner relationship management (PRM) experience that streamlined how partners engage with Mitel.

Ilona Masche, Marketing Director, DACH – With 23 years in the IT industry, Ilona brings deep experience working with channel partners, VARs, distributors, system integrators, and consultants, while managing marketing campaigns end-to-end from strategic planning through to implementation. In 2025, she played a central role in Mitel's post-acquisition channel transformation, taking a hands-on approach to integrating two distinct partner ecosystems and ensuring continuity for partners navigating the change.

Meloni Lemoine, Head of Partner Marketing and Communications – Meloni leads global partner marketing and Americas partner field marketing, driving how the partner ecosystem is positioned and activated across regions. With 30 years in the communications industry, she aligns strategy, messaging, and programs that enable partners to engage customers and accelerate go-to-market impact, supporting consistent storytelling and measurable growth across the partner community.

Sara Wilde, Senior Channel Marketing Manager – Sara drives enterprise lead generation through channel marketing initiatives that give partners the tools and programs to engage buyers effectively. Last year, she led an account-based marketing (ABM) program that expanded Mitel's enterprise pipeline for channel managers, supported by a series of partner events in key markets with target accounts.

Rhonda Trainor, Manager, Distribution & Mid-Market Channel Sales – Rhonda leads growth strategy and sales enablement for U.S. and Canadian distribution and SMB partners. With deep expertise in strategic planning and go-to-market execution, she is known for building trust across the channel ecosystem and translating that into results. Over the past year, she developed targeted plans that aligned partner revenue milestones with Mitel's business priorities, driving measurable outcomes across the North American channel.

Ashley Williams, Director of Hospitality – Ashley is responsible for Mitel's go-to-market strategy for hospitality solutions and directly supports two dozen hospitality-specialized partners. Her relationships with leading hospitality brands create direct visibility for Mitel's communications solutions at the property level, opening opportunities for channel partners to engage. Last year, this translated into measurable growth in Mitel's hospitality revenue.

"It's a privilege to celebrate the remarkable achievements of these women who are driving meaningful change across the IT channel," said Jennifer Follett, VP of U.S. Content and Executive Editor, CRN at The Channel Company. "Each honoree has demonstrated exceptional leadership and a commitment to bold, innovative strategies that fuel transformation, growth, and success for their organizations and the broader channel. We're proud to recognize their impact and look forward to seeing how they continue to shape the future of our industry."

The 2026 Women of the Channel will be featured online beginning May 4 at [crn.com/wotc](https://www.crn.com/wotc).

About Mitel

Mitel is a global leader in business communications, providing businesses with advanced communication, collaboration, and contact center solutions. With more than 70 million users across over 100 countries, Mitel empowers organizations to connect, communicate, and collaborate seamlessly, with the flexibility and choice they need to thrive, both now and for the future. Through proven experience and innovative solutions, Mitel delivers communications without compromise. For more information, go to www.mitel.com and follow us on [LinkedIn](#).

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About The Channel Company

The Channel Company (TCC) is the global leader in channel growth for the world's top technology brands. We accelerate success across strategic channels for tech vendors, solution providers and end users with premier media brands, integrated marketing and event services, strategic consulting, and exclusive market and audience insights. TCC is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information, visit thechannelco.com.

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