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NEWS RELEASE

## Six Mitel Leaders Spotlighted on the 2025 Women of the Channel List

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Annual recognition honors innovative and strategic women leaders committed to advancing channel excellence

OTTAWA, Ontario--(BUSINESS WIRE)-- Mitel, a global leader in business communications, announced today that **CRN®**, a brand of **The Channel Company**, has recognized six leaders from the company's sales, channel, and marketing teams on the prestigious Women of the Channel list for 2025.

The annual CRN Women of the Channel list celebrates women from vendors, distributors, solution providers, and other channel-focused organizations who positively impact the IT ecosystem.

This annual CRN list celebrates women from vendors, distributors, solution providers and other channel-focused

organizations who make a positive difference in the IT ecosystem. The CRN 2025 Women of the Channel honorees are innovative and strategic leaders committed to advancing channel excellence and supporting the success of their partners and customers.

"I'm thrilled to celebrate these outstanding leaders and acknowledge the consistent high bar they set to support and empower Mitel's partner community," said David Petts, Chief Sales Officer at Mitel. "They demonstrate excellence through their work with the channel and commitment to ensuring every customer gets the modern communication solutions they need for today's demands and tomorrow's possibilities. Their dedication and support for the channel are crucial to the success of both Mitel and our partners."

**Misty Hanvey, Senior Manager, Global Partner Program** – With over 20 years of global channel experience, Misty has demonstrated success across various areas of the channel with a focus on the development and management of channel programs, tools, and partner experience. Over the past 12 months, Misty has been focused on improving the partner experience, specifically for Mitel's net new partners in their onboarding journey.

**Fiona Hills, Director, Global Partner Program** – Fiona leads key elements of Mitel's Global Partner Program. With more than two decades of channel experience, she has built a proven track record in various program development and management activities. In 2024, Fiona drove engagement with our various partner program dashboard experiences, particularly those associated with Mitel's various Customer Lifecycle Management (CLM) initiatives.

**Meloni Lemoine, Head of Global Channel Communications** – In her current role, Meloni advocates for partners' interests and collaborates with multiple teams to develop robust communications programs, messaging, and production schedules. Following Mitel's acquisition of Unify last year, Meloni brought together a team to create a cohesive strategy for channel communications and engagement that serves all stakeholders.

**Sara Wilde, Senior Channel Marketing Manager** – Sara leads and delivers the marketing strategy for Mitel's distribution partners and supports strategic partner marketing efforts. Last year, she helped create and implement an Account-Based Marketing (ABM) program designed to generate high-quality enterprise leads for our Account Managers. The program has proven successful, driving millions of dollars in opportunities.

**Sarah Watson, Named Account Manager, Vertical Solutions** – With a passion for enabling organizations through technology, Sarah has spent over 30 years working with channel partners on customer solutions and support. Over the past few years, she has played an essential role in delivering Mitel's go-to-market strategy for the financial industry, while aiding national and regional partners in securing significant wins.

**Ashley Williams, Head of Hospitality - Americas** – Ashley is responsible for Mitel's go-to-market strategy for hospitality solutions and directly supports over two dozen hospitality-specialized partners. With over a decade of hospitality experience at Mitel, she has built long-trusted relationships with market influencers, analysts, consultants, and ownership groups, including major flags like Marriott, Hyatt, and Hilton.

"It's an honor to recognize the outstanding accomplishments of these women, who are leaders and change-makers in the IT channel," said Jennifer Follett, VP, U.S. Content and Executive Editor, CRN at The Channel Company. "Each woman spotlighted on this list has shown exceptional dedication to building creative strategies that propel transformation, growth, and success for their organizations and the entire IT channel. We are pleased to spotlight their important contributions and look forward to their future success."

The 2025 Women of the Channel will be featured in the June issue of CRN Magazine, with online coverage beginning May 12 at [www.CRN.com/WOTC](http://www.CRN.com/WOTC).

## About Mitel

Mitel is a global leader in business communications, providing businesses with advanced communication, collaboration, and contact center solutions. With more than 70 million users across over 100 countries, Mitel empowers organizations to connect, communicate, and collaborate seamlessly, with the flexibility and choice they need to thrive, both now and for the future. Through proven experience and innovative solutions, Mitel delivers communications without compromise. For more information, go to [www.mitel.com](http://www.mitel.com) and follow us on [LinkedIn](#) and [X @Mitel](#).

## About The Channel Company

The Channel Company (TCC) is the global leader in channel growth for the world's top technology brands. We accelerate success across strategic channels for tech vendors, solution providers, and end users with premier media brands, integrated marketing and event services, strategic consulting, and exclusive market and audience insights. TCC is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information, visit [thechannelco.com](http://thechannelco.com).

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