NEWS RELEASE

Synergy Research positionne Mitel au 2ème rang mondial sur le marché de l'UCaaS

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Mitel®, l'un des leaders mondiaux sur le marché des communications d'entreprise, annonce que le cabinet d'analystes Synergy Research Group confirme sa position de 2ème acteur mondial sur le marché de l'UCaaS (Unified Communications as a Service) en nombre d'abonnés – à un point du numéro 1 mondial.

Cette annonce représente un nouveau jalon dans l'émergence rapide de Mitel en tant qu'acteur mondial sur ce marché ; une position confirmée par les résultats du troisième trimestre 2017 du groupe, Mitel ayant dépassé le million d'abonnés cloud à l'échelle mondiale.

« Dans le monde actuel marqué par une croissance forte du Cloud, offrir des solutions de communications en mode as a service n'a jamais été aussi important et pertinent », souligne Rich McBee, PDG de Mitel. « L'émergence de Mitel parmi les leaders du marché de l'UCaaS, accélérée par l'acquisition de ShoreTel, était parfaitement en phase avec la croissance du marché et la migration vers les technologies basées dans le Cloud, moteur de la transformation digitale des entreprises. Cette reconnaissance est l'une des meilleures façons de clôturer une année de transformation pour Mitel. »

Version anglaise intégrale

Synergy Research Reports Mitel Is in #2 UCaaS Market Share Position Worldwide

Advances to Within a One Percentage Point of #1 Market Share Position Based on Subscribers; Surpasses One Million Subscriber Milestone

Mitel® (Nasdaq:MITL) (TSX:MNW), a global leader in business communications, announced today that independent research firm Synergy Research Group has confirmed its position as the #2 unified communications as a service (UCaaS) vendor worldwide, coming within one percentage point of the #1 market share position based on subscribers. This news is another major milestone in Mitel's rapid emergence as a global UCaaS company. In the third quarter of 2017, Mitel also reached the one million subscriber mark for worldwide cloud subscribers.

"In today's cloud-driven world, offering communications on an as-a-service basis has never been more important or relevant," said Mitel CEO Rich McBee. "Mitel's emergence as a UCaaS market leader, accelerated by the acquisition of ShoreTel and its UCaaS solution, was perfectly timed with the market's growth and migration to the cloud-based technologies driving customers' digital transformations. This recognition is an extraordinary way to close a transformational year for Mitel."

Mitel provides organizations of all sizes with cloud communications solutions combined with productivity and team collaboration applications, enabling businesses to work more effectively and better serve their customers. This recognition from Synergy further validates Mitel's global transition and execution to a cloud-based business strategy for its customers.

"We chose Mitel because they know the cloud inside and out," said Hector Ortega, Systems and Telecommunications Administrator of the San Diego Padres. "For most of the year, much of our organization is on the road. Mitel is clearly dedicated to giving its customers a consistent experience across all devices, which has resulted in a seamless progression of our communications as we've expanded to support our specific organizational needs."

"Mitel has set a high bar for growth these past few years quickly cracking the million-customer mark," said Jeremy Duke, founder and chief analyst of Synergy Research Group. "The UCaaS market is moving at an accelerated pace. We continue to see **cloud growth and innovation driven across the industry as leaders**, such as Mitel, continue to help customers digitally transform their organizations and operations."

Important Facts

- Mitel was recognized as a Leader in the Gartner Magic Quadrant for Unified Communications for four consecutive years.
- Mitel is trusted by more than one million global cloud subscribers.

Related Materials

- View the Synergy Research Group Overview of Q3 Cloud Market Growth across segments.

About Mitel
A global market leader in business communications powering more than two billion business connections, Mitel (Nasdaq:MITL) (TSX:MNW) helps businesses and service providers connect, collaborate and provide innovative services to their customers. Our innovation and communications experts serve more than 70 million business users in more than 100 countries. For more information, go to www.mitel.com and follow us on Twitter @Mitel.

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