NEWS RELEASE

Tottenham Hotspur Chooses Mitel Unified Communications to Support World-Class Entertainment Experience at its New Stadium

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- English Premier League Football Club selects Mitel unified communications infrastructure to help create one of the most technologically advanced stadiums in the world.
- Mitel's multi-channel contact centre platform will support critical customer service functions for fans.
- Mitel solutions to enhance Tottenham Hotspur customer service capabilities helping to create a world-class experience including premium hospitality and retail.

Mitel® (Nasdaq:MITL) (TSX:MNW), a global leader in business communications, has secured a contract with leading English Premier League Football Club, Tottenham Hotspur, to help enhance the communication experience for staff and fans at the Club's soon-to-be-completed, state-of-the-art stadium.

Using Mitel's advanced communications and collaboration capabilities, Tottenham Hotspur will offer a consistent unified communications experience across a range of channels at the stadium and within the rest of the business.

In addition to creating an exceptional experience for guests, the Mitel unified communications platform will enable employees to work from anywhere using a mobile device to seamlessly connect, collaborate and engage with each

other.

Quotes

"We are pleased to welcome Mitel on board as our Official Unified Communications Supplier," said Matthew Collecott, Director of Finance & Operations, Tottenham Hotspur. "Mitel powers more than two billion connections every day and we are confident in its ability to provide communications solutions to meet the demands of our iconic new stadium and the wider business."

"Premier League Stadiums are more than sports venues today, and the technology in place must ensure real-time communications between staff and with guests," said Jeremy Butt, Senior Vice President International, Mitel. "We are excited to be working with Tottenham Hotspur employees to help them connect with colleagues and fans as quickly and effectively as required."

Important Facts

- Mitel is the official Unified Communications Supplier to Tottenham Hotspur Football Club, providing capabilities for improved collaboration, customer care and remote employee tools and features.
- Mitel is the Official Business Technology and Communications partner of Major League Baseball and currently works with more than 30 leading sports franchises, clubs, leagues and stadiums around the world.

Related Materials

- Find out more about **Tottenham Hotspur's new stadium**.

About Tottenham Hotspur Football Club
Founded in 1882, Tottenham Hotspur Football Club has a tradition of playing an entertaining and attacking style of football. The team has achieved five top five Premier League finishes in the past seven seasons and has a multi-national squad of players. Tottenham Hotspur also has:

- A global following in excess of 400 million, with strong supporter bases across the UK, the USA, China, Asia and Southern Africa, including nearly 200 Official Supporters Clubs worldwide
- Commercial partnerships with globally-recognised brands including AIA Group Limited (AIA) - one of the world's leading providers of insurance services
- A newly-built state-of-the-art training centre with advanced plans for a new world class stadium development that will sit at the heart of a major regeneration for North London
- An award-winning Foundation that has created nearly 3 million opportunities to help enhance the lives of people in its local community through education, employment, health and social inclusion programmes