



NEWS RELEASE

# LiveRamp Appoints Vivian Chow to Board of Directors

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Tenured Executive Brings More Than 25 Years of Experience Leading Global Financial Operations for Technology Companies

SAN FRANCISCO--(BUSINESS WIRE)-- **LiveRamp®** (NYSE: RAMP), the trusted platform that makes data accessible and meaningful, today announced the appointment of Vivian Chow to the board of directors. A tenured executive with nearly three decades of global finance and accounting experience across industries, Ms. Chow currently serves as senior vice president and chief accounting officer at DocuSign (NASDAQ: DOCU). Ms. Chow will serve on the board's audit committee.

"Vivian's broad-based industry experience brings fresh insight and expertise to the LiveRamp board," said LiveRamp CEO Scott Howe. "Her outstanding leadership track record spans public and pre-IPO companies in the biomedical, medical device, software as a service, retail and entertainment sectors. Vivian will be a tremendous asset to LiveRamp as we accelerate our efforts in serving the broader ecosystem and being the safe and neutral choice for using data effectively."

Before joining DocuSign, Ms. Chow served as vice president, finance and worldwide controller at Electronic Arts from 2008 to 2013 and as vice president and corporate controller of Restoration Hardware from 2006 to 2008. She held previous executive and leadership roles at Thermage, Inc. and Fair, Isaac & Company, among others. Ms. Chow started her career in public accounting at Arthur Andersen & Co. She holds a Bachelor of Science degree in accounting from Lehigh University.

"I'm delighted to be joining the LiveRamp board at this exciting time in the company's evolution," noted Ms. Chow. "Access to consumer data is undergoing substantial shifts and LiveRamp is uniquely positioned to support their customers as they uncover new and innovative ways to engage consumers in a privacy-first, data-driven way."



## About LiveRamp

LiveRamp provides the identity platform leveraged by brands and their partners to deliver innovative products and exceptional experiences. Powered by its core capabilities in data accessibility, identity, connectivity, and data stewardship, LiveRamp makes it easy to connect the world's data, people and applications. For more information, visit [www.LiveRamp.com](http://www.LiveRamp.com).

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