



## Investor Relations Brief

### LiveRamp Blog: Creating a World Without Walls

Dear Investor,

I'd like to make sure you are up-to-date on the latest investor news happening at LiveRamp and Acxiom Marketing Solutions (AMS). As you are aware, [Facebook's announcement](#) last week around third-party data partnerships sent reverberations throughout the ad industry. LiveRamp and AMS have since published two press releases: 1) [reiterating our expectation for LiveRamp's 30%+ YoY growth in Fiscal 2019](#) and 2) [announcing the expansion of our share buyback program](#).

We've also been speaking with key stakeholders in the industry and have taken a thought leadership role as everyone digests what this means for each constituent. One of the many channels we are using to communicate is [our company blog](#). We've recently published two blog posts: 1) [a world without walls](#) and 2) [our guidance to advertisers](#).

We know company blogs can fall under your radar, so want to push these key blog posts out to you as they are posted. If you prefer not to receive these updates, please let us know.

As always, please do not hesitate to reach out to us for additional questions and feedback. We would encourage you to share these updates with your colleagues and clients.

Thank you,  
Lauren