## - General Mils <br> Making Food People Love




GENERAL MILLS FISCAL 2019
FOURTH-QUARTER EARNINGS JUNE 26, 2019

## A Reminder on Forward-looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that are based on management's current expectations and assumptions. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from the potential results discussed in the forward-looking statements. In particular, our predictions about future net sales and earnings could be affected by a variety of factors, including: competitive dynamics in the consumer foods industry and the markets for our products, including new product introductions, advertising activities, pricing actions, and promotional activities of our competitors; economic conditions, including changes in inflation rates, interest rates, tax rates, or the availability of capital; product development and innovation; consumer acceptance of new products and product improvements; consumer reaction to pricing actions and changes in promotion levels; acquisitions or dispositions of businesses or assets, including our acquisition of Blue Buffalo and issues in the integration of Blue Buffalo and retention of key management and employees; unfavorable reaction to our acquisition of Blue Buffalo by customers, competitors, suppliers, and employees; changes in capital structure; changes in the legal and regulatory environment, including tax legislation, labeling and advertising regulations, and litigation; impairments in the carrying value of goodwill, other intangible assets, or other long-lived assets, or changes in the useful lives of other intangible assets; changes in accounting standards and the impact of significant accounting estimates; product quality and safety issues, including recalls and product liability; changes in consumer demand for our products; effectiveness of advertising, marketing, and promotional programs; changes in consumer behavior, trends, and preferences, including weight loss trends; consumer perception of health-related issues, including obesity; consolidation in the retail environment; changes in purchasing and inventory levels of significant customers; fluctuations in the cost and availability of supply chain resources, including raw materials, packaging, and energy; disruptions or inefficiencies in the supply chain; effectiveness of restructuring and cost saving initiatives; volatility in the market value of derivatives used to manage price risk for certain commodities; benefit plan expenses due to changes in plan asset values and discount rates used to determine plan liabilities; failure or breach of our information technology systems; foreign economic conditions, including currency rate fluctuations; and political unrest in foreign markets and economic uncertainty due to terrorism or war. The company undertakes no obligation to publicly revise any forward-looking statements to reflect any future events or circumstances.

## GENERAL MILLS FISCAL 2019

## FOURTH-QUARTERRESULTS

 JUNE 26, 2019
## Today’s Key Messages

- Met or Exceeded F19 Targets for Sales, Profit, EPS, Cash, and Blue Buffalo
- Continuing to Pursue Consumer First Strategy and Compete, Accelerate, Reshape Global Growth Framework
- F20 Priorities: Accelerate Organic Sales Growth While Maintaining Strong Margins and Reducing Leverage


## Fiscal 2019 Financial Results

Dollars in millions except per share data

|  | Q4 |  |
| :--- | :---: | :---: |
|  | $\$$ | VS LY¹ |
| TOTAL GENERAL MILLS | $\$ 4,162$ | $+9 \%$ |
| Net Sales |  | $\mathbf{- 1 \%}$ |
| Organic Sales* | $\$ 722$ | $+5 \%$ |
| Adjusted Operating <br> Profit* | $\$ 0.83$ | $\mathbf{+ 6 \%}$ |
| Adjusted Diluted EPS* |  |  |


| ANNUAL |  |
| :---: | :---: |
| $\$$ | VS LY$^{1}$ |
| $\$ 16,865$ | $+9 \%$ |
|  | Flat |
| $\$ 2,858$ | $+10 \%$ |
| $\$ 3.22$ | $+4 \%$ |

## Our Fiscal 2019 Priorities

## Deliver Financial Commitments

## Achieve Profit and

 Cash Flow GoalsSuccessfully Transition Blue Buffalo and Maintain Momentum

## Transition Blue Buffalo

## Grow The Core

Compete Effectively and Accelerate Growth Platforms



## Progress on Growing the Core in F19

$\checkmark$ Improve U.S. Yogurt
$\checkmark$ Improve Emerging Markets
$\checkmark$ Strengthen Innovation
$\checkmark$ Stabilize U.S. Distribution
$\checkmark$ Increase Benefits from Price/Mix

## General Mills U.S. Retail Market Share Performance

|  | F17 | F18 | F19 |
| :---: | :---: | :---: | :---: |
| Cereal | - | + | 4 |
| Bars | - | 4 | - |
| Yogurt | - | - | $+$ |
| Refrigerated Dough | - | - | 4 |
| Soup | - | 4 | - |
| Hot Snacks | $+$ | 4 | 4 |
| Desserts | - | $\pm$ | 4 |
| Mexican | $+$ | 4 | 4 |
| Fruit Snacks | - | 4 | - |
| Natural \& Organic | + | $\pm$ | - |
| Top 10 Holding / Gaining Share | 3 of 10 | 8 of 10 | 7 of 10 |

## Strong Global Cereal Performance in F19

BRAND BUILDING AND INNOVATION IN U.S. RETAIL

U.S. Retail Sales +0.2\%

Share +0.3 pts

STRONG CONVENIENCE STORES \& FOODSERVICE GROWTH


Net Sales +LSD

CEREAL PARTNERS WORLDWIDE


Net Sales +1\%*

## Improved U.S. Yogurt in F19

SIMPLY BETTER AND CORE PORTFOLIO DROVE U.S. RETAIL IMPROVEMENT
(Retail Sales \% vs. LY)


## Retail Sales Growth on 3 of 4 Accelerate Platforms

(\% vs. LY)

- Double-Digit Häagen-Dazs Growth
- Old El Paso up LSD, Led by the U.S.
- U.S. Bars -MSD; International Bars +30\%
- Natural \& Organic +LSD



## Successful Blue Buffalo Transition in F19

- Delivered F19 Guidance
$\checkmark$ Pro Forma Net Sales and SOP* +11\% vs. LY
- F19 Retail Sales +HSD
- Significant F19 Q4 FDM Expansion:
$\checkmark$ Expanded BLUE to Walmart
$\checkmark$ Expanded Wilderness Product Line Across FDM



## BLUE All-channel Retail Sales +HSD in F19

FDM
RETAIL SALES AT CUSTOMERS WITH BLUE MORE THAN 12 MONTHS


- Retail Sales +++
- Market Share Gains

PET SPECIALTY


- Retail Sales -DD
- Market Share Declines

E-COMMERCE


- Retail Sales +21\%
- Market Share Gains


## Delivered Financial Commitments in F19

- SRM Generated 2 Points of Positive Organic Price/Mix
- Record-level COGS HMM Savings
- Strong Cash Conversion Drove Reduction in Net Debt-to-Adjusted EBITDA* to 3.9x


## Our Fiscal 2020 Priorities

Accelerate Organic Net Sales Growth

- Improve Growth in North America Retail: Maintain Momentum on U.S. Cereal; Improve U.S. Yogurt and U.S. Snacks
- Drive Continued Growth on Blue Buffalo: +8 to 10\% Like for Like Growth, +DD including Extra Period

Maintain Strong Margins: HMM and SRM Fueling Growth Investments

Continue Cash Discipline to Achieve Deleverage Goal

## Fiscal 2020 Financial Outlook

## KEY FINANCIAL METRICS*

## FISCAL 2020 OUTLOOK

Organic Net Sales Growth
+1 to +2\%

Adjusted Operating Profit Growth

Adjusted Diluted EPS Growth
+2 to $+4 \%^{1}$
+3 to $+5 \%^{1}$

Free Cash Flow Conversion
>95\%

## GENERAL MILLS FISCAL 2019

## FOURTH-QUARTERRESULTS

 UUNE 26, 2019

Don Mulligan
Chief Financial Officer

-     - $\Leftrightarrow$ Chefios


## Fourth Quarter Fiscal 2019 Components of Net Sales Growth



## Fiscal 2019 North America Retail

## SEGMENT RESULTS

| Organic Net Sales | $-2 \%^{1}$ | $-1 \%^{1}$ |
| :---: | :---: | :---: |
| Segment Operating Profit | $-2 \%^{2}$ | $+3 \%^{2}$ |

## Highlights:

- Nielsen-measured U.S. retail sales slightly positive in Q4; Share gains in majority of top U.S. categories
- F19 organic sales lagged U.S. retail sales by 1 point, in line with initial expectations
- F19 profit growth driven by cost savings and lower SG\&A expenses; Q4 profit lapping +HSD growth LY


## NET SALES GROWTH BY OPERATING UNIT

|  | Q4 | $\underline{\text { F19 }}$ |
| :--- | :---: | :---: |
| U.S. Cereal | Flat | Flat |
| U.S. Yogurt | Flat | -2 |
| U.S. Meals \& Baking | Flat | -1 |
| Canada $^{\text {Constant-currency }}{ }^{2}$ | -7 | -7 |
| U.S. Snacks | -3 | -4 |
|  | -5 | -4 |



# Fiscal 2019 <br> Convenience Stores \& Foodservice 

| SEGMENT RESULTS | $\underline{\text { Q4 }}$ | $\underline{\mathrm{F} 19}$ |
| :---: | :---: | :---: |
| Organic Net Sales | $+2 \%^{1}$ | $+2 \%^{1}$ |
| Segment Operating Profit | $-1 \%$ | $+7 \%$ |

## Highlights:

- All Focus 6 platforms grew net sales in Q4 and F19
- Frozen Meals, Snacks, and Frozen Baked Goods platforms led Focus 6 growth
- F19 profit growth driven by cost savings and positive price/mix, partially offset by higher input costs
- Q4 profit lapping +DD growth last year



## Fiscal 2019 Europe \& Australia

## SEGMENT RESULTS Q4 F19

| Organic Net Sales | $-3 \%^{1}$ | $-1 \%^{1}$ |
| :---: | :---: | :---: |
| Segment Operating Profit | $-20 \%^{2}$ | $-8 \%^{2}$ |

## Highlights:



- Net sales declines on Yogurt partially offset by growth on Snack Bars and Ice Cream
- Double-digit retail sales growth on Nature Valley, Fibre One, and Häagen-Dazs
- F19 and Q4 profit impacted by higher input costs, partially offset by lower SG\&A expenses


Fiscal 2019 Asia \& Latin America

## SEGMENT RESULTS Q4 F19

| Organic Net Sales | $+1 \%^{1}$ | $+6 \%^{1}$ |
| :---: | :---: | :---: |
| Segment Operating Profit | $+162 \%^{2}$ | $+71 \%^{2}$ |

## Highlights:

- F19 net sales growth in China, Brazil, and India

- Snacks, Häagen-Dazs, and Wanchai Ferry led growth
- Q4 organic sales increase lapping +DD growth LY excluding reporting period difference
- Significant F19 profit increase driven by volume growth, positive price/mix, and lower SG\&A expenses


SEGMENT RESULTS

## Q4

F19

| Net Sales | $+38 \%^{1}$ | $+11 \%^{1}$ |
| :---: | :---: | :---: |
| Segment Operating Profit | $+82 \%^{1}$ | $-11 \%^{1}$ |
| SOP ex. Purchase Accounting* | $+88 \%^{1}$ | $+11 \%^{1}$ |

## Highlights:

- Delivered +DD top and bottom line growth in F19*
- Net sales increase driven by significant growth in FDM and E-commerce, partially offset by Pet Specialty declines
- Significant Q4 profit increase due to strong volume growth and positive price/mix



## Fiscal 2019 Margin Results

ADJUSTED GROSS MARGIN*
(\% of Net Sales)


## ADJUSTED OP PROFIT MARGIN* (\% of Net Sales)



- Q4 margins compare against significant margin expansion in prior-year period
- F19 op profit margin expansion driven by record COGS HMM savings, strong cost control, and Blue Buffalo


## Fiscal 2019 Joint Ventures

## AFTER-TAX EARNINGS: \$72MM VS. \$85MM LY

JV GROWTH

| Net Sales* | $+1 \%$ | $-7 \%$ |
| :---: | :---: | :---: |

## Highlights:

- CPW net sales increase driven by Asia, Middle East, and Africa and Europe regions, partially offset by LATAM
- HDJ net sales impacted by seasonal innovation timing and declines on mini cups and crispy sandwich varieties
- After-tax earnings driven by $\$ 11 \mathrm{MM}$ of restructuring charges at CPW, lower net sales and higher input costs at HDJ



## Fourth Quarter Fiscal 2019 Other Income Statement Items

- Unallocated Corporate Expense Increased \$62MM ex. Certain Items
- Net Interest Expense Decreased \$12MM
- Adjusted Effective Tax Rate $\mathbf{2 0 . 6 \%}$ vs. $\mathbf{2 6 . 7 \%}$ LY*
- Average Diluted Shares Outstanding Up 3\%

Fiscal 2019 Balance Sheet and Cash Flow

FULL-YEAR
OPERATING CASH FLOW
(\$ IN MILLIONS)

- Core Working Capital -34\% vs. LY
\$2,841
\$2,807
- Capital Investments = \$538MM
- FCF Conversion* $=115 \%$
- Dividends Paid = \$1,182MM
- Total Debt Reduction = \$1,329MM

F19

## Fiscal 2020 Plan Assumptions

- 53 ${ }^{\text {rd }}$ Week, F19 Divestitures, and FX Add 1 to 2 Points to F20 Net Sales
- Blue Buffalo Shifts to May Year-end (13 Months); Included in Organic Sales*
- Increased Investment in Brand Building and Capabilities
- HMM Savings and Input Cost Inflation $=\sim 4 \%$ of COGS
- Benefit Plan Non-service Income of $\sim \$ 120 M M$
- Net Interest Expense of $\sim \$ 500 \mathrm{MM}$
- Adjusted Effective Tax Rate* in Line with F19
- Average Diluted Shares Outstanding +1\%


## Fiscal 2020 Financial Outlook

## KEY FINANCIAL METRICS*

## FISCAL 2020 OUTLOOK

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+1 to +2\%

Adjusted Operating Profit Growth

Adjusted Diluted EPS Growth
+2 to $+4 \%^{1}$
+3 to $+5 \%^{1}$

Free Cash Flow Conversion
>95\%

## Today’s Key Messages

- Met or Exceeded F19 Targets for Sales, Profit, EPS, Cash, and Blue Buffalo
- Continuing to Pursue Consumer First Strategy and Compete, Accelerate, Reshape Global Growth Framework
- F20 Priorities: Accelerate Organic Sales Growth While Maintaining Strong Margins and Reducing Leverage


## Supplemental Information

(FISCAL YEARS, \$ IN MILLIONS)

|  | Q4 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | Change |
| Net sales: |  |  |  |  |  |
| North America Retail | \$ | 2,341.7 | \$ | 2,388.0 | (2) \% |
| Convenience Stores \& Foodservice |  | 519.0 |  | 510.6 | 2 |
| Europe \& Australia |  | 499.5 |  | 556.2 | (10) |
| Asia \& Latin America |  | 395.9 |  | 435.4 | (9) |
| Pet |  | 405.6 |  | - | NM |
| Total net sales | \$ | 4,161.7 | \$ | 3,890.2 | 7 \% |
| Operating Profit: |  |  |  |  |  |
| North America Retail | \$ | 527.7 | \$ | 543.0 | (3) \% |
| Convenience Stores \& Foodservice |  | 116.1 |  | 117.0 | (1) |
| Europe \& Australia |  | 41.9 |  | 57.3 | (27) |
| Asia \& Latin America |  | 22.8 |  | 9.5 | 141 |
| Pet |  | 110.1 |  | - | NM |
| Total segment operating profit | \$ | 818.6 | \$ | 726.8 | 13 \% |

## Supplemental Information

(FISCAL YEARS, \$ IN MILLIONS)

|  | Full Year |  |  |  |
| :--- | ---: | ---: | ---: | :---: |
|  | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ | Change |  |
| Net sales: |  |  |  |  |
| $\quad$ North America Retail | $\mathbf{9 , 9 2 5 . 2}$ | $\$$ | $10,115.4$ | $(2) \%$ |
| Convenience Stores \& Foodservice | $\mathbf{1 , 9 6 9 . 1}$ | $1,930.2$ | 2 |  |
| Europe \& Australia | $\mathbf{1 , 8 8 6 . 7}$ | $1,984.6$ | $(5)$ |  |
| Asia \& Latin America | $\mathbf{1 , 6 5 3 . 3}$ | $1,710.2$ | $(3)$ |  |
| Pet | $\mathbf{1 , 4 3 0 . 9}$ |  | - | NM |
| Total net sales | $\mathbf{1 6 , 8 6 5 . 2}$ | $\$$ | $15,740.4$ | $7 \%$ |
| Operating Profit: |  |  |  |  |
| $\quad$ North America Retail | $\mathbf{2 , 2 7 7 . 2}$ | $\$$ | $2,217.4$ | $3 \%$ |
| Convenience Stores \& Foodservice |  | $\mathbf{4 1 9 . 5}$ |  | 392.6 |
| Europe \& Australia | $\mathbf{1 2 3 . 3}$ | 142.1 | $(13)$ |  |
| Asia \& Latin America | $\mathbf{7 2 . 4}$ |  | 39.6 | 83 |
| Pet | $\mathbf{2 6 8 . 4}$ |  | - | NM |
| Total segment operating profit | $\mathbf{3 , 1 6 0 . 8}$ | $\$$ | $2,791.7$ | $13 \%$ |

## A Reminder on Non-GAAP Guidance

Our fiscal 2020 outlook for organic net sales growth, adjusted operating profit, and adjusted diluted EPS are non-GAAP financial measures that exclude, or have otherwise been adjusted for, items impacting comparability, including the effect of foreign currency exchange rate fluctuations, restructuring charges and project-related costs, acquisition transaction and integration costs, and mark-to-market effects. Our fiscal 2020 outlook for organic net sales growth also excludes the effect of a 53rd week, acquisitions, and divestitures. We are not able to reconcile these forward-looking non-GAAP financial measures to their most directly comparable forward-looking GAAP financial measures without unreasonable efforts because we are unable to predict with a reasonable degree of certainty the actual impact of changes in foreign currency exchange rates and commodity prices or the timing of acquisitions, divestitures and restructuring actions throughout fiscal 2020. The unavailable information could have a significant impact on our fiscal 2020 GAAP financial results.

For fiscal 2020, we currently expect: foreign currency exchange rates (based on a blend of forward and forecasted rates and hedge positions), acquisitions, divestitures, and a 53rd week to increase net sales growth by approximately 1 to 2 percentage points; foreign currency exchange rates to have an immaterial impact on adjusted operating profit and adjusted diluted EPS growth; and restructuring charges and project-related costs related to actions previously announced to total approximately $\$ 49$ million.

# Reconciliation of Fourth Quarter Fiscal 2019 Constant-currency Net Sales Growth 

(FISCAL YEAR)

| Percentage Change <br> in Net Sales <br> as Reported | Impact of Foreign | Percentage Change in <br> Net Sales on a Constant- |
| :---: | :---: | :---: |

7 \%
(2) pts

9 \%

## Reconciliation of Fourth Quarter Fiscal 2019 Organic Net Sales Growth

(FISCAL YEAR)

|  | Q4 2019 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Organic <br> Volume | Organic <br> Price/Mix | Organic Net Sales | Foreign Exchange | Acquisitions \& Divestitures | Reported Net Sales Growth |
| North America Retail | - | (2) pts | (2) \% | - | - | (2) \% |
| Convenience Stores \& Foodservice | - | 2 pts | 2 \% | - | - | 2 \% |
| Europe \& Australia | (5) pts | 2 pts | (3) \% | (7) pts | - | (10) \% |
| Asia \& Latin America | 1 pt | - | 1 \% | (6) pts | (4) pts | (9) \% |
| Pet | - | , | - | - | - | - |
| Total | (1) pt | - | (1) \% | (2) pts | 10 pts | 7 \% |

# Reconciliation of Fourth Quarter Fiscal 2019 Adjusted Operating Profit Constant-currency Growth Rate 

(FISCAL YEARS, \$ IN MILLIONS)

|  | Q4 |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 2019 |  | $\mathbf{2 0 1 8}$ | Change |
| Operating profit as reported | $\mathbf{\$ 1 6 . 1}$ | $\$$ | 536.1 | $34 \%$ |
| Mark-to-market effects | $\mathbf{( 0 . 4 )}$ | $(28.6)$ |  |  |
| Investment valuation adjustments | $\mathbf{( 9 . 8 )}$ | - |  |  |
| Restructuring charges | $\mathbf{1 6 . 6}$ | 55.4 |  |  |
| Project-related costs | $\mathbf{-}$ | 2.9 |  |  |
| Asset impairments | $\mathbf{0 . 4}$ | 96.9 |  |  |
| Acquisition transaction and integration costs | $\mathbf{4 . 3}$ | 30.5 |  |  |
| Divestiture loss | $\mathbf{( 5 . 4 )}$ | - |  |  |
| Adjusted operating profit, excluding certain |  |  |  |  |
| items affecting comparability | $\mathbf{7 2 1 . 8}$ | $\$$ | 693.2 | $4 \%$ |
| Foreign currency exchange impact |  |  |  |  |
| Adjusted operating profit growth, |  |  |  | (1) pt |
| Excluding certain items affecting |  |  |  |  |
| comparability, on a constant-currency basis |  |  |  | $5 \%$ |

# Reconciliation of Fourth Quarter Fiscal 2019 Adjusted Diluted EPS and Related Constant-currency Growth Rate 

(FISCAL YEARS)

| Per Share Data | Q4 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | Change |
| Diluted earnings per share, as reported | \$ | 0.94 | \$ | 0.59 | 59 \% |
| Net tax benefit |  | - |  | (0.03) |  |
| Tax items |  | (0.12) |  | - |  |
| Mark-to-market effects* |  | - |  | (0.04) |  |
| Investment valuation adjustments* |  | (0.01) |  | - |  |
| Acquisition transaction and integration costs* |  | - |  | 0.08 |  |
| Restructuring charges* |  | 0.02 |  | 0.08 |  |
| Asset impairments* |  | - |  | 0.11 |  |
| Diluted earnings per share, excluding certain items affecting comparability | \$ | 0.83 | \$ | 0.79 | $5 \%$ |
| Foreign currency exchange impact |  |  |  |  | (1) pt |
| Diluted earnings per share growth, excluding certain items affecting comparability, on a constant-currency basis |  |  |  |  | 6 \% |

# Reconciliation of Fiscal 2019 Constant-currency Net Sales Growth 

(FISCAL YEAR)

2019
Percentage Change
in Net Sales
Impact of Foreign
Percentage Change in as Reported Currency Exchange currency Basis

[^0]7 \%
(2) pts

9 \%

# Reconciliation of Fiscal 2019 Organic Net Sales Growth 

(FISCAL YEAR)

|  | 2019 Full Year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Organic Volume | Organic Price/Mix | Organic Net Sales | Foreign Exchange | Acquisitions \& Divestitures | Reported Net Sales Growth |
| North America Retail | (2) pts | 1 pt | (1) \% | (1) pt | - | (2) \% |
| Convenience Stores \& Foodservice | (2) pts | 4 pts | 2 \% | - | - | 2 \% |
| Europe \& Australia | (3) pts | 2 pts | (1) \% | (4) pts | - | (5) \% |
| Asia \& Latin America | 3 pts | 3 pts | 6 \% | (7) pts | (2) pts | (3) \% |
| Pet | - | -1 | - | - | - | - |
| Total | (2) pts | 2 pts | Flat | (2) pts | 9 pts | 7 \% |

# Reconciliation of Fiscal 2019 Adjusted Operating Profit Constant-currency Growth Rate 

(FISCAL YEARS, \$ IN MILLIONS)

|  | Full Year |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | Change |
| Operating profit as reported | \$ | 2,515.9 | \$ | 2,419.9 | 4 \% |
| Mark-to-market effects |  | 36.0 |  | (32.1) |  |
| Investment valuation adjustments |  | (22.8) |  | - |  |
| Legal recovery |  | (16.2) |  | - |  |
| Restructuring charges |  | 77.6 |  | 82.7 |  |
| Project-related costs |  | 1.3 |  | 11.3 |  |
| Asset impairments |  | 207.4 |  | 96.9 |  |
| Acquisition transaction and integration costs |  | 25.6 |  | 34.0 |  |
| Divestiture loss |  | 30.0 |  | - |  |
| Hyperinflationary accounting |  | 3.2 |  | - |  |
| Adjusted operating profit, excluding certain items affecting comparability | \$ | 2,858.0 | \$ | 2,612.7 | $9 \%$ |
| Foreign currency exchange impact |  |  |  |  | (1) pt |
| Adjusted operating profit growth, Excluding certain items affecting comparability, on constant-currency basis |  |  |  |  | 10 \% |

# Reconciliation of Fiscal 2019 Adjusted Diluted EPS and Related Constant-currency Growth Rate 

(FISCAL YEARS)

| Per Share Data | Full Year |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | Change |
| Diluted earnings per share, as reported | \$ | 2.90 | \$ | 3.64 | (20) \% |
| Net tax benefit |  | (0.01) |  | (0.89) |  |
| Tax items |  | (0.12) |  | 0.07 |  |
| Mark-to-market effects* |  | 0.05 |  | (0.04) |  |
| Investment valuation adjustments* |  | (0.03) |  |  |  |
| Legal recovery* |  | (0.01) |  | - |  |
| Divestitures loss* |  | 0.03 |  | - |  |
| Acquisition transaction and integration costs* |  | 0.03 |  | 0.10 |  |
| CPW restructuring charges* |  | 0.02 |  | - |  |
| Restructuring charges* |  | 0.10 |  | 0.11 |  |
| Project-related costs* |  | - |  | 0.01 |  |
| Asset impairments* |  | 0.26 |  | 0.11 |  |
| Diluted earnings per share, excluding certain items affecting comparability | \$ | 3.22 | \$ | 3.11 | 4 \% |
| Foreign currency exchange impact |  |  |  |  | Flat |
| Diluted earnings per share growth, excluding certain items affecting comparability, on a constant-currency basis |  |  |  |  | 4 \% |

# Reconciliation of Fiscal 2019 Net Debt-to-Adjusted EBITDA Ratio 

(FISCAL YEAR, \$ IN MILLIONS)

|  | Full Year $2019{ }^{-}$ |
| :--- | ---: |
| Total Debt | $\mathbf{\$ 1 4 , 4 9 0 . 0}$ |
| Cash | $\mathbf{4 5 0 . 0}$ |
| Net Debt | $\mathbf{\$ 1 4 , 0 4 0 . 0}$ |
|  |  |
| Net earnings attributable to General Mills, as reported | $\mathbf{\$ 1 , 7 5 2 . 7}$ |
| Net earnings, attributable to redeemable and noncontrolling interests | $\mathbf{3 3 . 5}$ |
| After tax earnings from joint ventures | $\mathbf{( 7 2 . 0}$ |
| Income taxes | $\mathbf{3 6 7 . 8}$ |
| Earnings before income taxes and after tax earnings from joint ventures | $\mathbf{\$ 2 , 0 8 2 . 0}$ |
| Interest, net | $\mathbf{5 2 1 . 8}$ |
| Depreciation and amortization | $\mathbf{6 2 0 . 1}$ |
| EBITDA | $\mathbf{\$ 3 , 2 2 3 . 9}$ |
| Asset impairments | $\mathbf{2 0 7 . 4}$ |
| Restructuring charges | $\mathbf{7 7 . 6}$ |
| Project-related costs | $\mathbf{1 . 3}$ |
| Mark-to-market effects | $\mathbf{3 6 . 0}$ |
| Divestitures loss | $\mathbf{3 0 . 0}$ |
| Acquisition integration costs | $\mathbf{2 5 . 6}$ |
| Investment valuation adjustments | $\mathbf{( 2 2 . 8}$ |
| Legal recovery | $\mathbf{( 1 6 . 2 )}$ |
| Hyperinflationary accounting | $\mathbf{3 . 2}$ |
| Adjusted EBITDA | $\mathbf{\$ 3 , 5 6 6 . 0}$ |

Net debt-to-adjusted EBITDA ratio ..... 3.9

## Reconciliation of Fourth Quarter Fiscal 2018 Organic Net Sales Growth

(FISCAL YEAR)

|  | Q4 2018 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Organic Volume | Organic Price/Mix | Organic <br> Net Sales | Foreign Exchange | Acquisitions \& Divestitures | Reported <br> Net Sales <br> Growth |
| North America Retail | (2) pts | 1 pt | (1) \% | 1 pt | - | Flat |
| Convenience Stores \& Foodservice | - | 5 pts | $5 \%$ | - | - | 5 \% |
| Europe \& Australia | (1) pt | 5 pts | 4 \% | 10 pts | - | 14 \% |
| Asia \& Latin America | (7) pts | 7 pts | Flat | (1) pt | - | (1) \% |
| Total | (2) pts | 3 pts | 1 \% | 1 pt | - | $2 \%$ |

## Reconciliation of Fiscal 2018 Organic Net Sales Growth

(FISCAL YEAR)

|  | 2018 Full Year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Organic Volume | Organic <br> Price/Mix | Organic <br> Net Sales | Foreign Exchange | Acquisitions <br> \& Divestitures | Reported Net Sales Growth |
| North America Retail | Flat | (1) pt | (1) \% | - | Flat | (1) \% |
| Convenience Stores \& Foodservice | 1 pt | 2 pts | $3 \%$ | - | - | $3 \%$ |
| Europe \& Australia | (1) pt | 3 pts | 2 \% | 7 pts | - | 9 \% |
| Asia \& Latin America | (10) pts | 8 pts | (2) \% | 1 pt | - | (1) \% |
| Total | (1) pt | 1 pt | Flat | 1 pt | Flat | 1\% |

# Reconciliation of Fiscal 2019 <br> Canada Operating Unit Constant-currency Net Sales Growth 

(FISCAL YEAR)

2019

| Percentage Change <br> in Net Sales <br> as Reported | Impact of Foreign <br> Currency Exchange | Percentage Change in <br> Net Sales on a Constant- <br> currency Basis |
| :---: | :---: | :---: |

Q4
Full Year
(7)\%
(7)\%
(4) pts
(3) pts
(3) \%
(4) \%

# Reconciliation of Fourth Quarter Fiscal 2019 Constant-currency Segment Operating Profit Growth 

(FISCAL YEAR)

## Q4 2019

| Percentage Change in | Impact of Foreign | Percentage Change in <br> Segment Operating <br> Currency |
| :---: | :---: | :---: |
| Segment Operating Profit on |  |  |
| Profit as Reported | Exchange | a Constant-currency Basis |

North America Retail
Europe \& Australia
Asia \& Latin America
(3) \%
(1) pt
(7) pts
(21) pts
(2) \%
(20) \%

162 \%

# Reconciliation of Fiscal 2019 <br> Constant-currency Segment Operating Profit Growth 

(FISCAL YEAR)

2019 Full Year

| Percentage Change in | Impact of Foreign | Percentage Change in <br> Segment Operating <br> Currency |
| :---: | :---: | :---: |
| Segment Operating Profit on |  |  |
| Profit as Reported | Exchange | a Constant-currency Basis |

North America Retail
Europe \& Australia
Asia \& Latin America

3 \%
(13) \%

83 \%

Flat
(5) pts

12 pts

3 \%
(8) \%

71 \%

# Reconciliation of Fourth Quarter Fiscal 2019 Adjusted Gross Margin 

(FISCAL YEARS)

|  | Q4 |  |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |
| \% of <br> Net Sales | \% of <br> Net Sales |  |
| Gross margin as reported | $\mathbf{3 5 . 1} \%$ | $36.5 \%$ |
| Mark-to-market effects | $\mathbf{-}$ | $(0.8)$ |
| Restructuring charges | $\mathbf{0 . 2}$ | - |
| Project-related costs | $\mathbf{-}$ | 0.1 |
| Adjusted gross margin | $\mathbf{3 5 . 3} \%$ | $35.8 \%$ |

# Reconciliation of Fourth Quarter Fiscal 2019 Adjusted Operating Profit Margin 

(FISCAL YEARS)

|  | Q4 |  |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |
| \% of <br> Net Sales | \% of <br> Net Sales |  |
| Operating profit margin as reported | $\mathbf{1 7 . 2} \%$ | $13.8 \%$ |
| Mark-to-market effects | - | $(0.8)$ |
| Investment valuation adjustments | $\mathbf{( 0 . 3 )}$ | - |
| Restructuring charges | $\mathbf{0 . 4}$ | 1.4 |
| Project-related costs | - | 0.1 |
| Asset impairments | $\mathbf{-}$ | 2.5 |
| Acquisition transaction and integration costs | $\mathbf{0 . 1}$ | 0.8 |
| Divestiture gain | $\mathbf{( 0 . 1 )}$ | - |
| Adjusted operating profit margin | $\mathbf{1 7 . 3} \%$ | $17.8 \%$ |

# Reconciliation of Fiscal 2019 Adjusted Gross Margin 

(FISCAL YEARS)

|  | Full Year |  |  |
| :--- | :---: | :---: | :---: |
|  | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |  |
| $\%$ | \% of <br> Net Sales | \% of <br> Net Sales |  |
| Gross margin as reported | $\mathbf{3 4 . 1} \%$ | $34.5 \%$ |  |
| Mark-to-market effects | $\mathbf{0 . 2}$ | $(0.2)$ |  |
| Restructuring charges | $\mathbf{0 . 1}$ | 0.1 |  |
| Project-related costs | $\mathbf{3 4 . 4} \%$ | $34.5 \%$ |  |
| Adjusted gross margin |  | 0.1 |  |

# Reconciliation of Fiscal 2019 Adjusted Operating Profit Margin 

(FISCAL YEARS)

|  | Full Year |  |
| :--- | :---: | :---: |
|  | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |
| \% of <br> Net Sales | \% of <br> Net Sales |  |
| Operating profit margin as reported | $\mathbf{1 4 . 9 \%}$ | $15.4 \%$ |
| Mark-to-market effects | $\mathbf{0 . 2}$ | $(0.2)$ |
| Investment valuation adjustments | $\mathbf{( 0 . 1 )}$ | - |
| Legal recovery | $\mathbf{( 0 . 1 )}$ | - |
| Restructuring charges | $\mathbf{0 . 5}$ | 0.5 |
| Project-related costs | $\mathbf{-}$ | 0.1 |
| Asset impairments | $\mathbf{1 . 2}$ | 0.6 |
| Acquisition transaction and integration costs | $\mathbf{0 . 1}$ | 0.2 |
| Divestiture loss | $\mathbf{0 . 2}$ | - |
| Adjusted operating profit margin | $\mathbf{1 6 . 9} \%$ | $16.6 \%$ |

## Reconciliation of Fourth Quarter Fiscal 2019 Tax Rate Excluding Items

(FISCAL YEARS, \$ IN MILLIONS)

|  | Q4 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
|  | Pretax Earnings* | Income Taxes | Pretax Earnings* | Income Taxes |
| As reported | \$615.9 | \$54.7 | \$423.9 | \$86.4 |
| Net tax benefit | - | - |  | 19.7 |
| Tax items | - | 72.9 | - | (0.4) |
| Mark-to-market effects | (0.4) | (0.1) | (28.6) | (8.9) |
| Investment valuation adjustments | (9.8) | (2.2) |  |  |
| Divestiture gain | (5.4) | - | - | - |
| Acquisition transaction and integration costs | 4.3 | 1.0 | 64.5 | 19.8 |
| Restructuring charges | 16.6 | 2.1 | 55.4 | 14.7 |
| Project-related costs | - | (0.1) | 2.9 | 0.8 |
| Asset impairments | 0.4 | - | 96.9 | 32.0 |
| As adjusted | \$621.6 | \$128.3 | \$615.0 | \$164.1 |
| Effective tax rate: |  |  |  |  |
| As reported |  | 8.9\% |  | 20.4 \% |
| As adjusted |  | 20.6\% |  | 26.7 \% |
| Sum of adjustments to income taxes |  | \$73.6 |  | \$77.7 |
| Average number of common shares - diluted EPS |  | 609.3 |  | 593.5 |
| Impact of income tax adjustments on diluted EPS excluding certain items affecting comparability |  | \$(0.12) |  | \$(0.13) |

# Reconciliation of Fiscal 2019 Free Cash Flow and Free Cash Flow Conversion 

(FISCAL YEAR, \$ IN MILLIONS)

| Net earnings, including earnings attributable to | $\mathbf{\$ 1 , 7 8 6 . 2}$ |
| :--- | ---: |
| redeemable and noncontrolling interests | $\mathbf{( 7 . 2 )}$ |
| Net tax benefit | $\mathbf{( 7 2 . 9 )}$ |
| Tax item | $\mathbf{2 7 . 7}$ |
| Mark-to-market effects* | $\mathbf{( 1 7 . 6 )}$ |
| Investment valuation adjustments* | $\mathbf{( 1 0 . 8 )}$ |
| Legal recovery* | $\mathbf{3 . 2}$ |
| Hyperinflationary accounting* | $\mathbf{1 9 . 7}$ |
| Acquisition integration costs* | $\mathbf{1 6 . 4}$ |
| Divestiture loss* | $\mathbf{6 3 . 0}$ |
| Restructuring charges* | $\mathbf{1 . 1}$ |
| Project-related costs | $\mathbf{1 5 9 . 7}$ |
| Asset impairments* | $\mathbf{1 1 . 1}$ |
| CPW restructuring costs* | $\mathbf{\$ 1 , 9 7 9 . 6}$ |
| Adjusted net earnings, including earnings attributable | $\mathbf{\$ 2 , 8 0 7 . 0}$ |
| to redeemable and noncontrolling interests | $\mathbf{( 5 3 7 . 6}$ |
| Net cash provided by operating activities, as reported | $\mathbf{\$ 2 , 2 6 9 . 4}$ |
| Purchases of land, buildings, and equipment | $\mathbf{1 1 5 \%}$ |
| Free cash flow |  |


[^0]:    Full Year

